



**WT**  
INNOVATION  
WORLD CUP

Information for  
Participants | 2016/17

04 May - 17 Oct 2016

# Become WT Innovator of the Year 2016/17

## The Categories

- Sports & Fitness
- Healthcare & Wellness
- Gaming & Lifestyle
- Safety & Security
- **Special Prize** „Smart Clothing“
- **Special Prize** „Smart Jewelry“

POWERED BY **NAVISPACE**



Title Sponsor

life.augmented



Participation is free of charge. Submit your solutions at [innovationworldcup.com/wt](http://innovationworldcup.com/wt) from 04 May to 17 October 2016.

# The WT | Wearable Technologies Innovation World Cup

BIG STORIES start here.

Mio Global, Recon Instruments, COBI or Sigfox have one thing in common. Their success stories started with being an Innovation World Cup finalist.

The WT | Wearable Technologies Innovation World Cup is the worldwide leading innovation competition in the area of wearable technologies. Since its first launch in 2009, thousands of contestants have taken part in it.

The competition is designed to inspire and stimulate excellent next generation solutions with the potential of becoming real marketable products for wearables in six different categories.

Developers, innovative startups and researchers in this field are invited to join the competition and submit their solutions. A panel of experts will evaluate all concepts based on their level of innovation, chances to be successfully implemented, and marketability.

Join the success story of the Innovation World Cup Series and win prizes worth over \$300,000. Benefit from the unique networking opportunities and business generating potential and accelerate your business by positioning yourself as an innovation leader in the wearables field.



## The Innovation World Cup Series

The global market leader for open innovation platforms.

For more than 10 years Innovation World Cups have been acting as the catalyst for future innovations connecting innovative entrepreneurs, developer communities, and industry partners like STMicroelectronics, Google, Intel, Ericsson, Swisscom, Texas Instruments, Samsung Semiconductor, Bluetooth SIG, Telit, Gemalto, MediaTek Labs, and many more. In partnership with leading regional ICT clusters all over the globe, the Innovation World Cups have a significant impact for all parties involved. The accompanying Innovation World Cup Events offer the opportunity to gain valuable insight into the

world of smart technologies and the chance to discuss new and future developments with an international network of highly regarded experts.

The Innovation World Cup Series is initiated and organized by Navispace AG. Running competitions include:

- WT | Wearable Technologies Innovation World Cup
- IOT / M2M Innovation World Cup
- Cloud Innovation World Cup

Join our Innovation World Cup Events		
04 May 2016	Oulu	Innovation World Cup Conference Finland
10 May 2016	Milan	WT Session @ Disruptive Week Milan
10 June 2016	Paris	Innovation World Cup Conference France
12-13 July 2016	San Francisco	WT   Wearable Technologies Conference USA
21 September 2016	Neuchâtel	Innovation World Cup Conference Switzerland
12 October 2016	Hong Kong	WT   Wearable Technologies Conference ASIA
17 October 2016	-	End of submission phase for the WT   Wearable Technologies Innovation World Cup 16/17
14-17 November 2016	Dusseldorf	Connected Healthcare Forum at MEDICA
February 2017	Munich	Award Ceremony at WT   Wearable Technologies Conference EUROPE



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**Submit your innovative solution for free**  
and win prizes worth over **\$ 300.000.**

- Accelerate your business with the help of our Wearable Technologies network, get in contact with our platinum, gold and silver partners and gain the attention of our regional and media partners
- Present your innovation at the WT | Wearable Technologies Conference 2017 EUROPE and additionally at another conference of your choice worldwide. For each event you will receive an exhibition package worth \$3,500
- Win exclusive coaching sessions with our partner Kickstarter
- Take advantage of a free co-working space in the vibrant start-up capital Berlin provided by GTEC
- Benefit from extensive promotional activities including brochures presenting all finalists and their innovative products, press releases, movies, promotion via social media, addition to the "Hall of Fame", and promotion on international events and tradeshow
- Get SDKs of STMicroelectronics for free. For more information about development kits provided by sponsors, visit: [www.innovationworldcup.com/wt](http://www.innovationworldcup.com/wt)

Register for free: [innovationworldcup.com/wt](http://innovationworldcup.com/wt)

## The Categories

Become a finalist in one of 6 application fields.



**Sports  
& Fitness**



**Healthcare &  
Wellness**



**Safety &  
Security**



**Gaming &  
Lifestyle**



**Smart  
Clothing**

powered by

**AiQ®**  
Smart Clothing



**Smart  
Jewelry**

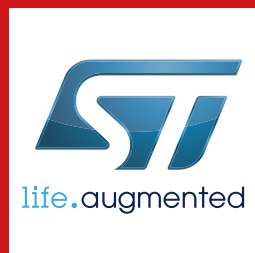
More detailed information on categories and special prizes:  
[www.innovationworldcup.com/wt/categories](http://www.innovationworldcup.com/wt/categories)





# The WT | Wearable Technologies Innovation World Cup

Platinum, Gold and Silver Partners



st.com



aiqsmartclothing.com



labs.mediatek.com



varta-microbattery.com



cicor.com

## Feedback of Participants

We would like to thank you very much about your arrangements, support and assistance at the WT Innovation World Cup. The award resulted us 300+ customer leads and new partnership contacts as well as lots of publicity.

**Pekka Tolvanen**, CEO Myontec Oy

WT was instrumental for our organization. It has helped us contact and network with some of the most prominent businesses around the world and has helped us understand the market so much better. Both, Google and Samsung, have already approached us for further collaboration. In terms of investment, we have been able to raise almost a mio. dollars since our entry to the WT Conference. I would definitely want to be back there with a new idea next year.

**Shaikh Ahmed Khalil**, Cofounder, Avantari

The award did have a massive impact concerning public awareness of Moticon – and in the same time the awareness and interest of potential customers and business partners. Lots of inquiries and new business ideas where we could possibly apply our products for in the future. Also some manufacturer showed up in order to check potential partnerships in different technology fields.

**Maximilian Müller**, CEO, Moticon

Words can't express how humbled and grateful we feel – regardless of the awards we've won, we feel this is the best validation we've received yet. We highly recommend the participation in the Innovation World Cup to all emerging wearable technologies.

**Sharon Samjitsingh**, Co-Founder, Health Care Originals

We gained extra credibility. We received attention from industrial players as Sony, Samsung, Bosch, Allianz, media – one of the reasons to participate again in the WT Innovation World Cup would be to introduce new products to the market.

**Ants Patrik Maran**, Founder, Ulocs

The nomination as a finalist of the WT | Wearable Technologies Innovation World Cup 2015/16 is of great value for us and we are very proud to have made it to the final round. Moreover, this achievement also supports us in obtaining additional capital funds.

**Bettina Brammer**, Partner, VivoSensMedical

We love to partner with organizations that support startups and the Innovation World Cup has created a really amazing program to highlight and celebrate great startups from around the world.

**Julio Terra**, Director of Design and Technology Outreach, Kickstarter

Cooperation and Media Partners



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## Contact Innovation World Cup Series

### NAVISPACE AG

t: +49 (8152) 982 22 50  
[www.innovationworldcup.com/wt](http://www.innovationworldcup.com/wt)  
Twitter: @IWCNavispace

#### Management

Dr. Sonja Sulzmaier  
[s.sulzmaier@navispace.de](mailto:s.sulzmaier@navispace.de)

#### Organization

Matias Posio  
[m.posio@navispace.de](mailto:m.posio@navispace.de)

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