



IoT / M2M INNOVATION WORLD CUP

20 May – 15 November 2014

The Categories:

→ Industry 4.0

→ Mobility

→ Security

→ Healthcare

→ Energy

→ Connected Home

2014/2015

Title Sponsors



The IoT / M2M Innovation World Cup



The IoT / M2M Innovation World Cup (former M2M Challenge) is going into its third round. First launched in 2012, it has already proven to be the leading IoT / M2M award worldwide. Hundreds of contestants from 70 countries demonstrate the huge innovation potential in the world of machine-to-machine communication and the Internet of Things.

The leading global innovation competition is welcoming revolutionary IoT / M2M solutions in the categories of Industry 4.0, Mobility, Energy, Security, Healthcare, and Connected Home.

Meet future business partners

Join the success story of the Innovation World Cup Series and accelerate your business by positioning yourself as an innovation leader in the field of IoT and M2M. Developers, innovative start-ups and researchers are invited to join the competition, win prizes (in form of cash and supporting activities) and benefit from the unique networking opportunities and business generating potential. Worldwide marketing and press activities optimize the market

attention of the submitted solutions. The IoT / M2M Innovation World Cup and its participants will be promoted by the Innovation World Cup Series, regional and media partners around the globe. Benefit from our worldwide network and get in touch with important market players at a very early stage of your development. The finalists and winners will be evaluated by an international panel of experts on criteria including degree of innovation, business potential and go-to-market approach.

This is your Chance – Take it!!!

Register for the IoT / M2M Innovation World Cup and submit your solution for new applications and products via the secure internet registration.

Submit your solution for free from
20 May to 15 November 2014 at
www.innovationworldcup.com/iot-m2m

The Innovation World Cup Series

The Innovation World Cup series is the global market leader for open innovation platforms. For more than 10 years Innovation World Cups act as the catalyst for future innovations connecting innovative entrepreneurs, developer communities, and industry partners like Ericsson, STMicroelectronics, Texas Instruments, Samsung Semiconductor, Bluetooth SIG, Telit, Swisscom, Intel, Gemalto and many more. The Innovation World Cup series has an impressive track record in introducing new breakthrough technologies and solutions in the market, building up new ecosystems, and identifying and promoting the coming stars.

In partnership with leading regional ICT clusters all over the globe, and an international network of experts and global partners, the Innovation World Cups have a significant impact for all parties involved. The accompanying Smart World Events offer the opportunity to gain valuable insight into the world of smart technologies and the chance to discuss new and future developments with an international network of highly regarded experts.

The Innovation World Cup Series are initiated and organized by Navispace AG. Running competitions include:

- ⊕ IoT / M2M Innovation World Cup
- ⊕ Wearable Technologies Innovation World Cup
- ⊕ Cloud Innovation World Cup



20 May 2014	Milan	Kick-off IoT / M2M Innovation World Cup at m2m Forum
17-18 June 2014	London	Award Ceremony Cloud Innovation World Cup, Cloud World Forum
25-26 June 2014	Nice	Smart World Event at Innovative City
8-9 July 2014	San Francisco	Smart World Event at WT Conference
16 September 2014	Malmö	Smart World Event
25 September 2014	Berne	Smart World Event
2 October 2014	Oulu	Smart World Event
8 October 2014	Taipei	Smart World Event at WT Conference @ Taipei International Electronics Show/IoT Show
October 2014	Munich	Connected Home Conference
12-15 November 2014	Dusseldorf	Smart World Event parallel to MEDICA (WT Show @ medica)
March 2015		Award Ceremony IoT / M2M Innovation World Cup

Develop – submit – win

Win prizes worth over \$ 160,000

- ➔ \$5,000 cash for the IoT / M2M „Innovator of the Year“ overall winner
- ➔ All winners (IoT / M2M Innovator of the Year, Category Winner and Special Prize Winner) will be added to the “Hall of Fame”
- ➔ Opportunity to present your innovation at the Award Ceremony in March 2015
- ➔ Benefit from extensive promotional activities, public relations, brochures, Internet, social media, and movies
- ➔ Accelerate your business with our Innovation World Cup database, our platinum, gold, and silver partners, as well as regional and media partners
- ➔ Participate in the special prize “Connected Home Award” and receive additional support of our partners
- ➔ Benefit from dedicated promotion of all finalists at international tradeshows, promotion events and online media

Submit your IoT / M2M innovation solution for free and win exciting prizes!

Register at www.innovationworldcup.com/iot-m2m

Database opens:
20 May 2014

Database closes:
15 November 2014

The Categories

Industry 4.0

Industry 4.0 depicts the fourth industrial revolution after the mechanization of water and steam power, the mass production with electric power, and the digital revolution. Now, technologies are embedded into materials, parts and the machines building these – each product has its own digital information, and the production is further automated. Together with IoT the possibilities for Industry 4.0 solutions are higher than ever, the introduction of self-optimization, self-configuration, self-diagnosis, and cognition to help people with this increasingly complex work, is facilitated. Do you have an innovative solution or idea promoting this revolution?

Mobility

Nowadays it's a matter of getting the right data at the right time, at the right place. Whether it's an effective car-to-car communications, connecting logistics companies with their containers or trucks for easier and safer cross-boarder trading, improved satellite navigation applications, or state-of-the-art farming technologies. IoT / M2M devices provide these data, and more.

Energy

In order to reduce our carbon footprint and to achieve a sustainable use of our resources, government regulations worldwide considerably increased the need to reduce our energy consumption. As a result new and innovative ideas for smarter and more economical use of energy have to be implemented. Only with the right tools to transfer data it is possible to efficiently measure and control energy consumption – and this is where IoT / M2M technology comes into play.

Security

Various areas of security systems are becoming smarter, thus making life safer for all of us. From the surveillance of residential or corporate buildings, cars, and public transportations to monitoring security personnel and high risk workers such as firemen, all of this and more is now possible, thanks to IoT and M2M communication. Now is the time to contribute to the ever growing needs of the security market with new and innovative solutions.

Healthcare

An ageing population and a rise in non-communicable diseases accompanied by raising health care costs are known issues. Yet, the demand for new and improved remote health monitoring systems is growing as well as the need to monitor and share fitness data. IoT / M2M communication solutions provide the opportunity to meet these challenges.

Connected Home powered by 'connect' and 'Connected Home'

Modern & networked living – whether it's heating, lighting, hi-fi system or blinds: they all communicate more and more – at home or via smartphone and tablet. Thus, connected smart homes become an increasing market booster for consumer electronics, telecommunications, building and electronic industry. It's a great chance but also a challenge for the industry. Reliable and smart IoT / M2M solutions for connected homes have a promising future. With the special prize „Connected Home Award“ our partners 'connect' and 'CONNECTED HOME' are seeking solutions for connected devices for smart homes.

Platinum Partners

	<p>At Swisscom we believe that together we can shape the future with innovative and sustainable solutions for an ever changing world. The world is full of ideas. We combine the best of these for our customers' benefit. To this end we penetrate new markets, foster successful partnerships, participate in projects with future potential and promote innovations that promise added value both for our customers and Swisscom.</p> <p>www.swisscom.ch</p>
	<p>Ericsson is a world-leading provider of communications technology and services. They are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world. Their offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson and their networks support customers' networks servicing more than 2.5 billion subscribers. More than 110,000 people of Ericsson are working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2013 the company's net sales were USD 34.9 billion.</p> <p>www.ericsson.com</p>

Gold and Silver Partners

	<p>Telit Wireless Solution is a brand of Telit Communications PLC (Public Limited Company), an enabler of machine-to-machine (M2M) communications worldwide providing wireless module technology and value added services including connectivity.</p> <p>www.telit.com</p>
	<p>Intel Corporation, the world's largest chip company by revenue, designs and manufactures microprocessors, chipsets, software and services that are the foundation for computing. Once largely a PC-oriented company, Intel® increasingly provides the vital intelligence inside a wide range of devices, from the lowest-power mobile devices to the most powerful supercomputers in the world.</p> <p>www.intel.eu</p>
	<p>VARTA Microbattery is one of the major battery manufacturers in the world maintaining production facilities globally in order to supply more than 100 countries with quality products. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier we provide the best solution possible to satisfy our customers' application requirements.</p> <p>www.varta-microbattery.com</p>
	<p>Gemalto M2M is a Machine-to-Machine (M2M) market leader for more than 15 years with award-winning Cinterion® products and services that allow machines, equipment, vehicles and other assets to securely communicate over wireless networks, helping enterprises simplify operations, increase efficiency and establish new business models. The Cinterion range of high quality M2M Modules and Machine Identity Modules (MIM) are complemented by a unique competence in trusted and secure personalization capabilities, application enablement and device management.</p> <p>www.gemalto.com</p>

Cooperation and Media Partners

			
			
			
			
			

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