SmartWorldEvents

Smarter living on a smarter planet

Smart World Event
Malmö, Sweden

16 September 2014

Media Evolution City,
Stora Varvsgatan 6a,
Malmö

NAVISPACE

Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization powered by Intel

(intel)

Time	Session
2:00 p.m.	**Welcome** Kajsa Bengtsson, Marketing Director, MINC (Malmö Incubator)
2:05	Keynote Speech , Lowering barriers to entry to IOT and wearables with the Intel Edison™ , Paul Stacey, Wearable Technology and Smartphone Marketing Manager, Intel EMEA
2:30	Introduction to the Smart World Session and the corresponding Innovation World Cup Series, Christian Stammel, CEO & Founder, Navispace
2:45	IoT, wearable and mobile communications, David Lamb, Market Development Manager, North Europe, STMicroelectronics
3:00	Making machines talk – enabling the Internet of Things, Mads Kring, Regional Sales Director, Nordic&Baltics, Telit Communications
3:15	Interpretation of body language with embedded firmware, Ants Patrik Maran, Founder & CEO, ULOCS
3:30	The network society, Bo Ribbing, Head of Sales Development, Device Connections, Ericsson (Speaker tbc)
3:45	**Coffee Break**
4:15	Innovative video surveillance and access control, Johan Akesson, Director, Business Development, Axis Communications AB (Speaker tbc)
4:30	Securing the deployment of Internet of Things, Axel Hansmann, VP Strategy & Marketing, Gemalto M2M
4:45	Portable Energy for IoT/M2M applications, Philipp Miehlich, General Manager, Marketing & Sales OEM, VARTA Microbattery
5:00	Öresund start-up, elevator pitch. Apply for this speaker slot.
5:15	Öresund start-up, elevator pitch. Apply for this speaker slot.
530	**Closing Remarks**
5:35	**Get together**

Register for free at www.smartworldevents.com

For further information please contact: Navispace AG | Tanja Hansen
Email: t.hansen@navispace.de | Phone +49 8152 / 9822250 | Mobile +49 162 / 2505055

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