

Information for **Participants** | 2015/16

28 April – 15 November 2015



IOT / M2M
INNOVATION
WORLD CUP

The Categories

- Smart Manufacturing
- Mobility
- Smart City
- Security
- Healthcare
- Connected Home

The IOT / M2M Innovation World Cup



The IOT / M2M Innovation World Cup is going into its fourth round. It has proven to be the leading IOT / M2M award worldwide. Hundreds of contestants from 70 countries demonstrate the huge innovation potential in the world of machine-to-machine communication and the Internet of Things.

The leading global innovation competition is welcoming revolutionary IOT / M2M solutions in the categories of Smart Manufacturing, Mobility, Smart City, Security, Healthcare, and Connected Home.

Meet future business partners

Join the success story of the Innovation World Cup Series and accelerate your business by positioning yourself as an innovation leader in the field of IOT and M2M. Developers, innovative start-ups and researchers are invited to join the competition, win prizes (in form of supporting activities) and benefit from the unique networking opportunities and business generating potential. Worldwide marketing and press activities optimize the market attention of the submitted solutions. The IOT / M2M Innovation World Cup

and its participants will be promoted by the Innovation World Cup Series, regional and media partners around the globe. Benefit from our worldwide network and get in touch with important market players at a very early stage of your development. The finalists and winners will be evaluated by an international panel of experts on criteria including degree of innovation, business potential and go-to-market approach.

This is your Chance – Take it!!!

Register for the IOT / M2M Innovation World Cup and submit your solution for new applications and products via the secure internet registration.

Submit your solution for free
from 28 April to 15 November 2015 at
innovationworldcup.com/iot-m2m

The Innovation World Cup Series

The Innovation World Cup Series is the global market leader for open innovation platforms. For more than 10 years Innovation World Cups act as the catalyst for future innovations connecting innovative entrepreneurs, developer communities, and industry partners like STMicroelectronics, Google, Intel, Ericsson, Swisscom, Texas Instruments, Samsung Semiconductor, Bluetooth SIG, Telit, Gemalto, MediaTek Labs, and many more. The Innovation World Cup series has an impressive track record in introducing new breakthrough technologies and solutions in the market, building up new ecosystems, and identifying and promoting the coming stars.

In partnership with leading regional ICT clusters all over the globe, and an international network of experts and global partners, the

Innovation World Cups have a significant impact for all parties involved. The accompanying Innovation World Cup Events offer the opportunity to gain valuable insight into the world of smart technologies and the chance to discuss new and future developments with an international network of highly regarded experts.

The Innovation World Cup Series is initiated and organized by Navispace AG. Running competitions include:

- IOT / M2M Innovation World Cup
- Wearable Technologies Innovation World Cup
- Cloud Innovation World Cup



3 March 2015	Barcelona	IOT/M2M Innovation World Cup 14/15: Announcement of Finalists at Mobile World Congress
12 March 2015	Zurich	IOT/M2M Innovation World Cup 14/15: Award Ceremony at Swisscom M2M Day
28 April 2015	Milan	IOT/M2M Innovation World Cup 15/16: Kick-Off at M2M Forum
19 May 2015	Oulu	Innovation World Cup Conference Finland
24 June 2015	London	Cloud Innovation World Cup 2015: Finalist Announcement at Cloud World Forum
25 June 2015	Nice	Innovation World Cup Conference France
2 July 2015	Shanghai	WT Conference Asia (tbc)
9-10 July 2015	San Francisco	WT Conference US
Aug/Sept 2015	Switzerland	Innovation World Cup Conference Switzerland (tbc)
10 September 2015	Toronto	WT Conference Canada
15 November 2015	-	End of Submission Phase for the IOT/M2M Innovation World Cup 15/16
16-19 November 2015	Dusseldorf	Innovation World Cup Event: Connected Healthcare Forum at MEDICA
March 2016	Barcelona / Zurich	IOT/M2M Innovation World Cup Award Ceremony

Develop – submit – win

Win prizes worth
over **\$160,000**

- All winners (IOT / M2M Innovators of the Year Category Winners) will be added to the “Hall of Fame”
- Accelerate your business with our Innovation World Cup database, our platinum, gold, and silver partners, as well as regional and media partners
- Opportunity to present your innovation at the Award Ceremony in March 2016
- Benefit from dedicated promotion of all finalists at international tradeshows, promotion events and online media
- Benefit from extensive promotional activities, public relations, brochures, Internet, social media, and movies
- Free access to SDKs of our partners MediaTek Labs and Gemalto

**Submit your innovative solution
for free and win exciting prizes!**

Register at www.innovationworldcup.com/iot-m2m

Database opens:
28 April 2015

Database closes:
15 November 2015

The Categories

Smart Manufacturing

Smart manufacturing represents the next step in the digital revolution of manufacturing and automation. IOT / M2M technology is embedded into materials, parts and the machines building these, each “thing” has its own digital information now. Big data analysis and high speed communication will become more crucial than ever for evaluating the increasing amount of data. Companies have the possibility to become more efficient. Production can be further automated and this paves the way for self-optimization, self-configuration, self-diagnosis of machines, parts and material. Submit your solution and be part of the change, helping smart manufacturing to become even smarter.

Mobility

New technologies are transforming the automotive industry, logistics and transportation processes with major implications for industry players and consumers alike. Whether it's an innovative connected car solution, a logistics solutions connecting companies with their containers or trucks for easier and safer cross-border trading, or navigation applications, tracking your objects live via GPS. New vehicle-to-mobile connections, vehicle-to-vehicle and vehicle-to-infrastructure connections will revolutionize mobility. Let's find these new ideas for the mobility sector.

Smart City

Smart City embraces ICT solutions for the management of public affairs aiming to boost performance and comfort, reduce cost as well as the city's resources consumption, and finally to be involved more effectively and actively with its residents. By implementing IOT into urban infrastructures, a wide range of benefits in the management and optimization of public services such as the structural health of buildings, waste management, air quality, traffic management and smart parking, energy consumption and smart lighting, can be reached. Be a part of the change and submit your breakthrough solution for smarter cities.

Security

In the Internet of Things era security is a very challenging issue. Security solutions have to protect each and every asset, transaction, data access and API to guarantee data integrity and trust across the IOT environment. Additionally, a lot of security application fields can be addressed by Internet of Things / M2M solutions. From the surveillance of buildings, cars and public transportation to monitoring workers in risky environments, or early warning systems for earthquakes – IOT / M2M solutions provide the opportunity to improve security systems.

Healthcare

The Internet of Things and M2M communications play an important role in a wide range of healthcare applications, making possible not only to monitor the patient's health but also to send the collected data to the physician's, hospital's and/or the family's devices instantly. The demand for new and improved remote health and monitoring systems as well as the need to monitor and share fitness data is growing rapidly. Be part of the IOT / M2M healthcare revolution and present us your innovative solution.

Connected Home

Over the next years, homes are about to become even smarter—whether it's thermostat, lighting, hi-fi system, blinds or your doorlock: they all communicate wirelessly with each other – at home, via smartphone, tablet, smartwatch or even with your car. Thus, connected smart homes become an increasing market booster for consumer electronics, telecommunications, building and the electronic industry. It's a great chance but also a challenge for the industry. Reliable and smart IOT / M2M solutions for connected homes have a promising future.

Platinum Partner

	<p>At Swisscom we believe that together we can shape the future with innovative and sustainable solutions for an ever changing world. The world is full of ideas. We combine the best of these for our customers' benefit. To this end we penetrate new markets, foster successful partnerships, participate in projects with future potential and promote innovations that promise added value both for our customers and Swisscom.</p> <p>www.swisscom.ch</p>
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Gold and Silver Partners

	<p>MediaTek Labs is a global ecosystem initiative supporting device creation, application development, and services based around MediaTek offerings. MediaTek is a young and entrepreneurial company that has grown quickly into a market leader. We identify with creative and driven pioneers in the maker and developer communities, and recognize the benefits of building an ecosystem that fosters your talents and your efforts to innovate. MediaTek Labs is the developer hub for all our developer offerings. It builds on our track record for delivering industry-leading reference designs that offer the shortest time-to-market for our extensive customer and partner base.</p> <p>labs.mediatek.com</p>
	<p>Telit's ONE STOP. ONE SHOP. offers cellular, short-range and GNSS modules plus all value added services to connect them over the air and into the cloud and business systems. From Telit Automotive Solutions come ATOP and other products meeting strict Automotive OEM standards. The complete offering delivers unparalleled performance, cost control, security, and troubleshooting capabilities. Design-in and m2mAIR customer support are available from sales and support offices, distributor network, and the Technical Support Forum. Providing all this, plus a market leading pace of evolution, Telit truly delivers the Internet of Things made Plug & Play.</p> <p>www.telit.com</p>
	<p>VARTA Microbattery is one of the major battery manufacturers in the world maintaining production facilities globally in order to supply more than 100 countries with quality products. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier we provide the best solution possible to satisfy our customers' application requirements.</p> <p>www.varta-microbattery.com</p>
	<p>Gemalto M2M is a Machine-to-Machine (M2M) market leader for more than 15 years with award-winning Cinterion® products and services that allow machines, equipment, vehicles and other assets to securely communicate over wireless networks, helping enterprises simplify operations, increase efficiency and establish new business models. The Cinterion range of high quality M2M Modules and Machine Identity Modules (MIM) are complemented by a unique competence in trusted and secure personalization capabilities, application enablement and device management.</p> <p>www.gemalto.com</p>

Cooperation and Media Partners

				
				
				
				
				





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