



INNOVATION  
WORLD  
CUP  
SERIES

# INNOVATION WORLD CUP CONFERENCE

— **OULU** MAY 19 | 2015 —

## AGENDA

INNOVATION WORLD CUP  
CONFERENCE 2015

### **SuperPark Oulu**

Tyrnäväntie 16  
90400 Oulu

**OULU** | *BusinessOulu*

**YRITYS  
TAKOMO**

**ci** Center for Internet Excellence  
*next step to internet*

**OULUN  
KAUPPAKAMARI**



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**Agenda** Innovation World Cup Conference OULU | May 19, 2015

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing  
**powered by Business Oulu, Yritystakomo, Center for Internet Excellence and Oulu Chamber of Commerce**

- 1:00 p.m. Welcome  
  
**Janne Mustonen**, Key Account Director, Business Oulu  
**Kari Kivistö**, CEO, Yritystakomo
- 1:15 p.m. Introduction to the conference and the corresponding Innovation World Cup Series  
**Dr. Sonja Sulzmaier**, Managing Partner, Navispace
- 1:30 p.m. Center for Wireless Communications  
**Harri Posti**, Research Director
- 1:50 p.m. STMicroelectronics
- 2:10 p.m. MediaTek Labs  
**Ed Kay**, Developer Relations Manager
- 2:30 p.m. Gemalto  
**Mikael Mineur**, Distribution Sales Manager
- 2:50 p.m. Networking coffee break and exhibition**
- 3:35 p.m. VARTA Microbattery
- 3:55 p.m. Center for Internet Excellence  
**Erkki Harjula**, Researcher CIE
- 4:15 p.m. Elevator pitch: finnish tech start-ups present their innovative solutions**
- 5:15 p.m. Closing remarks
- 5:30 p.m. Get together and exhibition
- 6:30 p.m. End of Innovation World Cup Conference OULU**



Register for free at [www.innovationworldcup.com/event-registration/](http://www.innovationworldcup.com/event-registration/)

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