



INNOVATION
WORLD
CUP
SERIES

INNOVATION WORLD CUP CONFERENCE

– NEUCHÂTEL SEPTEMBER 02 | 2015 –

AGENDA

INNOVATION WORLD CUP
CONFERENCE 2015

Microcity

Rue de la Maladière 71
2000 Neuchâtel
Switzerland

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Powering
Business
Innovation



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Agenda Innovation World Cup Conference NEUCHÂTEL | September 02, 2015

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing
powered by CSEM and AlpiCT

- 1:00 p.m. Welcome
Georges Kotrotsios, VP, Marketing & Business Development, CSEM
Didier Mesnier, CEO, AlpiCT
- 1:10 p.m. Keynote
Alain-Serge Porret, VP Integrated and Wireless Systems, CSEM
- 1:30 p.m. Introduction to the conference and the corresponding Innovation World Cup Series
Christian Stammel, CEO, Navispace and WT | Wearable Technologies
- 1:40 p.m. SWISSCOM
Gerhard Schedler, Head of M2M
- 2:00 p.m. Telit
Guido Walcher, Director Quality and Intellectual Property
- 2:20 p.m. MediaTek Labs
Abbas Sumar, Developer Relations Manager
- 2:40 p.m. Gemalto
Manfred Kube, Head of M2M Segment Marketing / Director Business Development mHealth
- 3:00 p.m. **Networking Coffee Break**
- 3:20 p.m. STMicroelectronics
Alessandro Maloberti, Senior Director Communications EMEA
- 3:40 p.m. Cicor
Philippe Koller, Vice President Sales & Marketing
- 4:00 p.m. Swiss tech start-ups present their innovative solutions**
BIOWATCH Matthias Vanoni, CEO
Kizy Tracking Ruud Riem-Vis, CEO & CTO
PulseOn Adrian Tarniceriu, Resarch Engineer
Gait Up Bernoit Mariani, CEO & Co-founder
DomoSafety Guillaume DuPasquier, Chairman & CMO
 (further Start-ups tbc)
- 5:20 p.m. Closing Remarks
- 5:30 p.m. Get-together
- 6:30 p.m. **End of Innovation World Cup Conference NEUCHÂTEL**



Register for free at www.innovationworldcup.com/event-registration/

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