



INNOVATION
WORLD
CUP
SERIES

INNOVATION WORLD CUP CONFERENCE

– NEUCHÂTEL SEPTEMBER 02 | 2015 –

AGENDA

INNOVATION WORLD CUP
CONFERENCE 2015

Microcity

Rue de la Maladière 71
2000 Neuchâtel
Switzerland

:: csem



Powering
Business
Innovation



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI

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Agenda Innovation World Cup Conference NEUCHÂTEL | September 02, 2015

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing
powered by CSEM, AlpICT and Commission for Technology and Innovation CTI

- 1:00 p.m. Welcome
Georges Kotrotsios, VP, Marketing & Business Development, CSEM
Yohann Perron, Marketing and Strategic Services Manager, AlpICT
- 1:10 p.m. Keynote – The ultimate energy diet
Alain-Serge Porret, VP Integrated and Wireless Systems, CSEM
- 1:30 p.m. Introduction to the conference and the corresponding Innovation World Cup Series
Christian Stammel, CEO, Navispace and WT | Wearable Technologies
- 1:40 p.m. SWISSCOM – The changing IoT landscape: a deep dive into the innovation behind the increase in M2M adoption rate
Gerhard Schedler, Head of M2M
- 2:00 p.m. Telit – New concepts for the challenging IoT economy
Rolf Leukel, Technical Sales Engineer
- 2:20 p.m. MediaTek Labs – Make it big with something small
Abbas Sumar, Developer Relations Manager
- 2:40 p.m. Gemalto – Bringing trust to the Internet of Things
Manfred Kube, Head of M2M Segment Marketing / Director Business Development mHealth
- 3:00 p.m. **Networking coffee break**
- 3:20 p.m. STMicroelectronics – Fast and affordable technology to develop and prototype wearable project
Alessandro Maloberti, Director Marketing and Partner Ecosystem
- 3:40 p.m. Cicor – From idea to mass production
Philippe Koller, Vice President Sales & Marketing
- 4:00 p.m. Swiss tech start-ups present their innovative solutions**

Matthias Vanoni , CEO Guillaume DuPasquier , Chairman & CMO Benoit Mariani , CEO & Co-founder Dr. Urs Hunkeler , CIO & Co-founder Ruud Riem-Vis , CEO & CTO Adrian Tarniceriu , Research Engineer Martin Beutler , Initiator & CEO Oliver Westphal , CEO & Günter Wagner , Managing Partner	BIOWATCH - Biometric authentication into wearables DomoSafety - A footprint in the silver economy GaitUp - Movement analytics with wearables for professionals Geosatis - Technology for social rehabilitation of offenders Kizy Tracking - How affordable real-time tracking will change international logistics PulseOn - Low power optical heart rate monitoring technology up to beat to beat accuracy Taxito - Ridesharing system taxito. Social dynamics supported by ICT Tractalis - Live Tracking @ Sport Events
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- 5:20 p.m. Closing remarks
- 5:30 p.m. Get-together
- 6:30 p.m. **End of Innovation World Cup Conference NEUCHÂTEL**



Be a part of the Innovation World Cup Series success and submit your IOT / M2M or WT solution for free: www.innovationworldcup.com

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