IOT / M2M
INNOVATION
WORLD CUP

**Information for
Participants | 2015/16**

28 Apr – 15 Nov 2015

Become
IOT / M2M Innovator
of the Year 2015/16

The Categories

- Smart Manufacturing
- Mobility
- Smart City
- Security
- Healthcare
- Connected Home

POWERED BY **NAVISPACE**

Title Sponsor **swisscom**

Participation is free of charge. Register at innovationworldcup.com/iot-m2m

Submit your solution for free from 28 April to 15 November 2015

The IOT / M2M Innovation World Cup

This is your Chance – Take it and meet your future business partner.

The 4th IOT / M2M Innovation World Cup is the leading IOT / M2M award worldwide. Thousands of contestants from 70 countries demonstrate the huge innovation potential in the world of machine-to-machine communication and the Internet of Things.

The leading global innovation competition is welcoming revolutionary IOT / M2M solutions in the categories of Smart Manufacturing, Mobility, Smart City, Security, Healthcare, and

Connected Home. Join the success story of the Innovation World Cup Series and accelerate your business by positioning yourself as an innovation leader in the field of IOT and M2M. Developers, innovative start-ups and researchers are invited to join the competition, win prizes worth $ 160,000 and benefit from the unique networking opportunities and business generating potential. The finalists and winners will be evaluated by an international panel of experts on criteria including degree of innovation, business potential and go-to-market approach.

The Innovation World Cup Series
The global market leader for open innovation platforms.

The Innovation World Cup Series is the global market leader for open innovation platforms. For more than 10 years Innovation World Cups act as the catalyst for future innovations connecting innovative entrepreneurs, developer communities, and industry partners like STMicroelectronics, Google, Intel, Ericsson, Swisscom, Texas Instruments, Samsung Semiconductor, Bluetooth SIG, Telit, Gemalto, MediaTek Labs, and many more. The Innovation World Cup series has an impressive track record in introducing new breakthrough technologies and solutions in the market, building up new ecosystems, and identifying and promoting the coming stars.

In partnership with leading regional ICT clusters all over the globe, the Innovation World Cups have a significant impact for all parties involved. The accompanying Innovation World

Cup Events offer the opportunity to gain valuable insight into the world of smart technologies and the chance to discuss new and future developments with an international network of highly regarded experts.

The Innovation World Cup Series is initiated and organized by Navispace AG. Running competitions include:

- IOT / M2M Innovation World Cup
- WT | Wearable Technologies Innovation World Cup
- Cloud Innovation World Cup

Join our Innovation World Cup Events

Date	Location	Event
28 April 2015	Milan	IOT/M2M Innovation World Cup 15/16: Kick-Off at M2M Forum
19 May 2015	Oulu	Innovation World Cup Conference Finland
24 June 2015	London	Cloud Innovation World Cup 2015: Finalist Announcement at Cloud World Forum
25 June 2015	Nice	Innovation World Cup Conference France
8 July 2015	New York	Cloud Innovation World Cup Award Ceremony
9-10 July 2015	San Francisco	WT	Wearable Technologies Conference US
2 Sept 2015	Neuchâtel	Innovation World Cup Conference Switzerland (tbc)
10 September 2015	Toronto	WT	Wearable Technologies Conference Canada
15 November 2015	**-**	**End of Submission Phase for the IOT/M2M Innovation World Cup 15/16**
16-19 November 2015	Dusseldorf	Innovation World Cup Event: Connected Healthcare Forum at MEDICA
March 2016	Barcelona / Zurich	IOT/M2M Innovation World Cup Award Ceremony

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15/16
IoT/M2M
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Submit your solution for free from 28 April to 15 November 2015

Submit your innovative solution for free
and win prizes worth over **$ 160.000**.

- ■ All winners (IOT / M2M Innovators of the Year) will be added to the "Hall of Fame"

- ■ Opportunity to present your innovation at the Award Ceremony in March 2016

- ■ Benefit from extensive promotional activities, public relations, brochures, Internet, social media, and movies

- ■ Accelerate your business with our Innovation World Cup database, our platinum, gold, and silver partners, as well as regional and media partners

- ■ Benefit from dedicated promotion of all finalists at int. tradeshows, promotion events and online media

- ■ Free access to SDKs of our partners MediaTek Labs and Gemalto

The Categories
Become a star in one of 6 application fields.

Smart Manufacturing
Smart manufacturing represents the next step in the digital revolution of manufacturing and automation. IOT / M2M technology is embedded into materials, parts and the machines building these, each "thing" has its own digital information now. Production can be further automated and this paves the way for self-optimization, self-configuration, self-diagnosis of machines, parts and material.

Mobility
New technologies are transforming the automotive industry, logistics and transportation processes with major implications for industry players and consumers alike. Whether it´s an innovative connected car solution, a logistics solution connecting companies with their containers or trucks for easier and safer cross-border trading, or navigation applications, tracking your objects live via GPS. New vehicle-to-mobile connections, vehicle-to-vehicle and vehicle-to-infrastructure connections will revolutionize mobility.

Smart City
By implementing IOT into urban infrastructures, a wide range of benefits in the management and optimization of public services such as the structural health of buildings, waste management, air quality, traffic management and smart parking, energy consumption and smart lighting, can be reached.

Security
Security solutions have to protect each and every asset, transaction, data access and API to guarantee data integrity and trust across the IOT environment. Additionally, a lot of security fields can be addressed by Internet of Things / M2M solutions. From the surveillance of buildings, cars and public transportation to monitoring workers in risky environments, or early warning systems for earthquakes.

Healthcare
The Internet of Things and M2M communications play an important role in a wide range of healthcare applications, making possible not only to monitor the patient´s health but also to send the collected data to the physician´s, hospital`s and/or the family´s devices instantly. The demand for new and improved remote health and monitoring systems as well as the need to monitor and share fitness data is growing rapidly.

Connected Home
Over the next years, homes are about to become even smarter– whether it´s thermostat, lighting, hi-fi system, blinds or your doorlock: they all communicate wirelessly with each other – at home, via smartphone, tablet, smartwatch or even with your car. Thus, connected smart homes become an increasing market booster for consumer electronics, telecommunications, building and the electronic industry.

Database opens:
28 April 2015

Database closes:
15 November 2015

IOT / M2M Innovation World Cup 2015

Platinum, Gold and Silver Partners

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Cooperation and Media Partners

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