



INNOVATION  
WORLD  
CUP  
SERIES

# INNOVATION WORLD CUP CONFERENCE

PARIS JUNE 10 | 2016

## AGENDA

INNOVATION WORLD CUP  
CONFERENCE 2016

**Futur en Seine**  
**Auditorium de la Gaîté lyrique**  
3 bis rue Papin  
75003 Paris  
France





## Agenda Innovation World Cup Conference PARIS | June 10, 2016

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing

powered by Cap Digital, Paris Region Entreprises, Com4innov, Team Côte d'Azur and AFNUM.

### 9:00 a.m. Start of Innovation World Cup Conference PARIS

Welcome

[Vincent Roumeas](#), Business Development Manager, **Paris Region Entreprises**

Introduction to the conference and the corresponding Innovation World Cup Series

[Sonja Sulzmaier](#), Managing Partner, **Navispace**

### 9:20 a.m. Bringing Trust to the IoT - Connect. Secure. Monetize.

[Reza Houdjal](#), Head of Sales M2M Central and Northern Europe, **Gemalto**

Making Technology More Accessible for Wearable Devices

[Tarik Souibes](#), EMEA Marketing Director, **STMicroelectronics**

From Idea to Mass Production

[Philippe Koller](#), Vice President Sales & Marketing, **Cicor**

Energy Solution for Smart World Applications

[Matthias Dorsch](#), Product Manager, **VARTA Microbattery**

IoT Innovation - Driving Business Transformation Together Today

[Felix Marchal](#), Executive Vice President GNSS and Short Range, **Telit**

Future Use and Vision - The Home Appliance Industry

[Hadi Hashem](#), Digital Manager BSH, **Bosch Group**

### 11:20 a.m. FRENCH SPECIAL

**AFNUM** - A Dynamic and Innovative French Ecosystem | [Stéphane Elkon](#), General Delegate

**Qarnot Computing** - Free, Green and Smart Heating with Computers | [Paul Benoit](#), Founder

**MYXYTY** - From Music to Smarthome | [Olivier Courtade](#), Founder

**EISOX** - Everything is smart | (tbc)

### 11:55 a.m. Closing Remarks & End of Innovation World Cup Conference PARIS



Register for free at [www.innovationworldcup.com/event-registration/](http://www.innovationworldcup.com/event-registration/)

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