

IOT/WT INNOVATION WORLD CUP 2017/18

Information for participants



THE IOT / WT INNOVATION WORLD CUP

MAKING INNOVATION VISIBLE



Sigfox, COBI, Recon Instruments and MIO Global all have one thing in common. As finalists of the Innovation World Cup, they made valuable connections with leading industry players. Their innovative solutions became visible on the world stage.

With over 13 years running successful competitions, the Innovation World Cup Series is the world leading competition in the areas of IOT and wearables. Thousands of contestants from over 70 countries have taken part and we would like to invite you to join the ranks of our global success stories.

The IOT / WT Innovation World Cup welcomes revolutionary IOT and WT solutions from developers, innovative start-ups and researchers in seven different categories and six special prizes.

All solutions will be evaluated by an international panel of experts on criteria including degree of innovation, business potential and go-to-market approach.

Join now to win prizes worth over \$300,000. Benefit from the unique networking opportunities and business development activities to accelerate your business by positioning yourself as an innovation leader in the fields of IOT and WT.

**PARTICIPATION IS
FREE OF CHARGE**
Submit your innovative solution at
www.innovationworldcup.com
until 18 November 2017

EVENTS



THE CATEGORIES

SPECIAL PRIZES



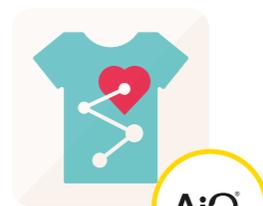
powered by **gemalto**
SECURITY AWARD



powered by **EBV Elektronik**
EBV IOT HERO
€10,000 CASH PRIZE



powered by **LoRa Alliance**
LoRaWAN™ CHALLENGE



powered by **AiQ**
SMART CLOTHING

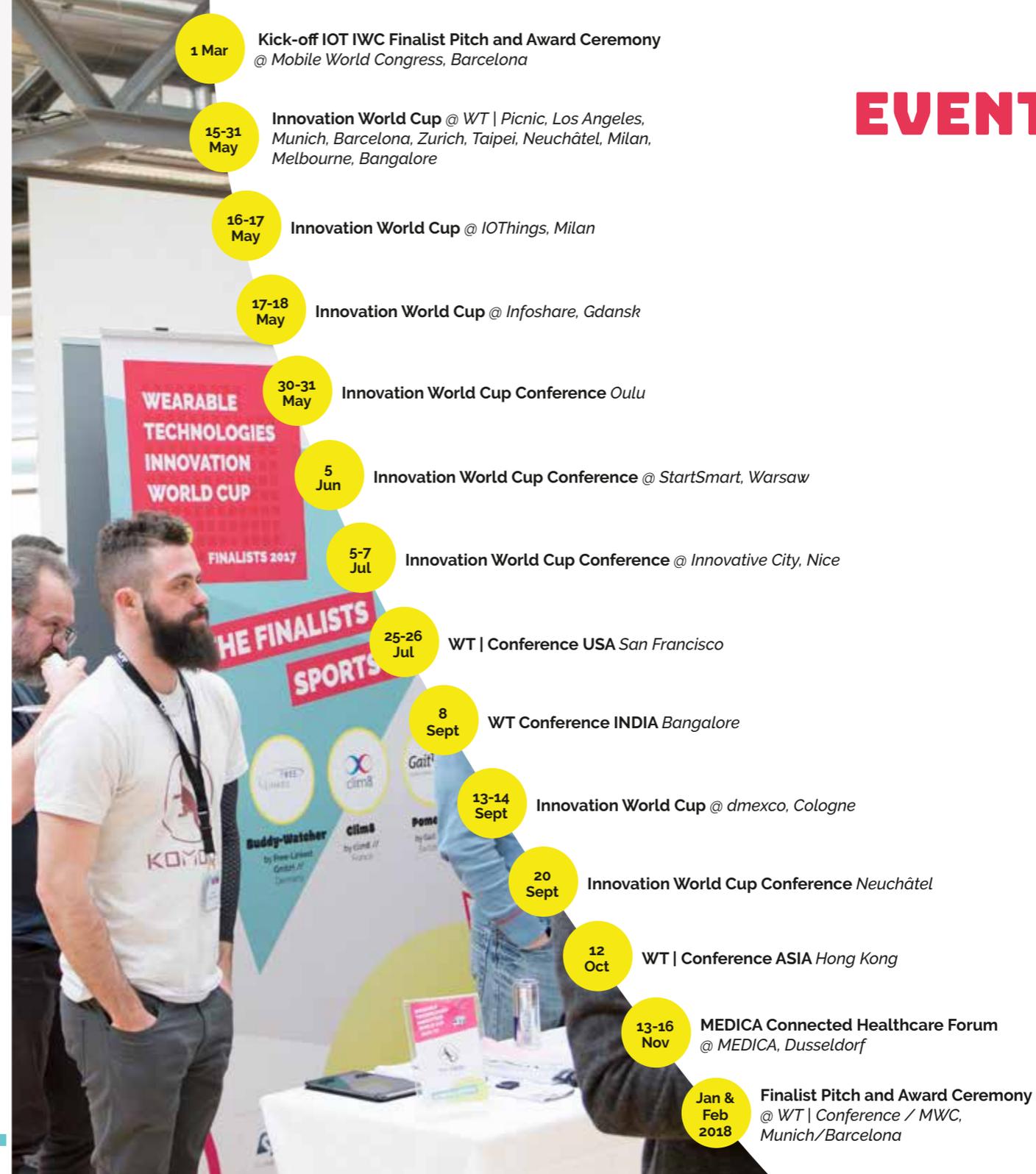


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SMART HOME



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CONNECTED LIVING CHALLENGE

Title sponsor



- 1 Mar Kick-off IOT IWC Finalist Pitch and Award Ceremony @ Mobile World Congress, Barcelona
- 15-31 May Innovation World Cup @ WT | Picnic, Los Angeles, Munich, Barcelona, Zurich, Taipei, Neuchâtel, Milan, Melbourne, Bangalore
- 16-17 May Innovation World Cup @ IOTThings, Milan
- 17-18 May Innovation World Cup @ Infoshare, Gdansk
- 30-31 May Innovation World Cup Conference Oulu
- 5 Jun Innovation World Cup Conference @ StartSmart, Warsaw
- 5-7 Jul Innovation World Cup Conference @ Innovative City, Nice
- 25-26 Jul WT | Conference USA San Francisco
- 8 Sept WT Conference INDIA Bangalore
- 13-14 Sept Innovation World Cup @ dmexco, Cologne
- 20 Sept Innovation World Cup Conference Neuchâtel
- 12 Oct WT | Conference ASIA Hong Kong
- 13-16 Nov MEDICA Connected Healthcare Forum @ MEDICA, Dusseldorf
- Jan & Feb 2018 Finalist Pitch and Award Ceremony @ WT | Conference / MWC, Munich/Barcelona



SUCCESS STORIES

**RECON INSTRUMENTS
WINNER 2014**

\$14M in 2014

\$10M invested by Intel in 2013

Company sold to Intel for \$150M in 2015

**SIGFOX
FINALIST 2013**

Telit becomes first major technology partner in 2013

\$148.5M raised in 2015 funding round

\$160M raised in 2016 funding round

**TADO
WINNER 2013**

\$17.1M raised in 2015

\$10M raised in 2014

\$23M raised in 2016

SPONSORS & PARTNERS



THE INNOVATION WORLD CUP SERIES

MAKING INNOVATION VISIBLE

With over 13 years of successful competitions, the Innovation World Cup Series is the most established open innovation platform worldwide. We discover emerging applications, solutions, and investment opportunities in new industries with massive growth potential. In partnership with over 45 leading regional ICT clusters all over the globe, the Innovation World Cup Series has a significant impact for all parties involved. We connect the ingenuity of our Techpreneurs with the potency of leading industry partners to form powerful alliances capable of transforming budding ideas into global giants. For many, the Innovation World Cup is the reason their innovation is visible to those who make a difference.

The Innovation World Cup Series is initiated and organized by Navispace AG. Running competitions include:

- IOT / WT Innovation World Cup
- Digital Marketing Innovation World Cup

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Submit your innovative solution at
www.innovationworldcup.com

CONTACT

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