

INNOVATION WORLD CUP NEUCHÂTEL

20 September 2017

Register here: www.innovationworldcup.com/event-registration



Microcity
Rue de la Maladière 71
2000 Neuchâtel
Switzerland

**Participation
is free of
charge**

Partners

Supported by



 Schweizerische Eidgenossenschaft
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Innovation Promotion Agency



INNOVATION
WORLD CUP
SERIES

www.innovationworldcup.com

INNOVATION WORLD CUP CONFERENCE NEUCHÂTEL

In cooperation with CSEM, AlpICT & Commission for Technology and Innovation CTI

**9:00am -
12:00pm**

DEVELOPER WORKSHOPS (SEPARATE REGISTRATION REQUIRED)

- > **HOW TO DEVELOP IOT SOLUTIONS WITH ST STARTER KIT AND MICROSOFT AZURE CLOUD**, powered by **STMicroelectronics** and **Microsoft**
- > **INTRO TO MAKING: GET YOUR HANDS DIRTY. LEARN HOW TO CREATE SMART THINGS USING THE GEENY IOT PLATFORM**, powered by **Geeny** by **Telefónica NEXT**
- > **GEMALTO IOT DEVELOPER WORKSHOP**, powered by **Gemalto**

1:00pm

INNOVATION WORLD CUP CONFERENCE

Welcome

Georges Kotrotsios, VP Marketing & Business Development, CSEM

Introduction to the Conference and Innovation World Cup Series

Christian Stammel, CEO, Navispace and WT | Wearable Technologies

1:20pm

From the First Wearable to a Hyper-connected World

Alain Porret, VP Integrated and Wireless Systems, CSEM

Ready-to-go Ecosystem for IoT and Wearable Innovation

Alessandro Maloberti, Director Marketing and Partner Ecosystems, STMicroelectronics

CTI's Innovation Promotion - How Ideas Achieve Success on the Market

Sebastian Dubuis, Start-up Coach, Commission for Technology and Innovation CTI

Connected IoT Devices – How to Become Part of It

Markus Vogt, Director Segment Healthcare, EBV Electronic

2:45pm

Networking Coffee Break

3:10pm

Bringing Trust to the IoT - Connect. Secure. Monetize.

Ronaldo Robl, Area Manager IoT Products, Gemalto

Innovative Energy for Innovative Products

Andreas Warta, Key Account Manager OEM, VARTA Microbattery

Paradigm Shift in IoT: Moving from End-to-end Solutions to Open Ecosystems

Karolina Mosiadz, Marketing and Communications Manager, Geeny by Telefónica NEXT

4:15pm

SWISS TECH FOUNDERS PITCHES

Gait Up: An Organic Scale Up Story from Science to Market

Dr. Benoit Mariani, CEO and co-founder, Gait Up

Blockchain-enabled, GDP-compliant Transport of Medicinal Products

Stefan M. Weber, Chief Operating Officer, modum.io AG

Smart City Audience Analytics

Mark Melnykowycz, Artist-Engineer, idezo GmbH

Digital Transformation in Smart Cities

tbc, Hivemind AG

5:00pm

Closing Remarks

5:15pm

NETWORKING & GET-TOGETHER POWERED BY CSEM & CTI

6:00pm

End of Innovation World Cup Conference Neuchâtel