



Smart WorldEvents

Smarter living on a smarter planet

Smart World Event Malmö, Sweden

June 13, 2013

3:00 p.m.
Turning Torso
Lilla Varvsgatan 14,
211 15 Malmö



15:00	Registration
15:30	Welcome Speech by Micael Gustafsson , Managing Director, Cluster 55, & Anders Edlund , Managing Partner, Navispace
15:40	Introduction to the Smart World Event and the corresponding innovation competitions (WT / Cloud Innovation World Cups, M2M Challenge) Christian Stammel , CEO & Founder, Navispace
15:50	Incubators and Innovative Start-ups Kajsa Bengtsson , PR & Communication, Minc
16:00	Power for Wearable Technologies Philipp Miehllich , General Manager Marketing & Sales OEM, VARTA Microbattery
16:20	Features of Bluetooth Low Energy Technology make new applications possible Rolf Nilsson , CEO & Founder, connectBlue
16:40	Networking Coffee Break
17:00	M2M and the networked society Nils-Henrik Faber , Engagement Manager, Ericsson
17:20	Getting your device connected – how to overcome integration challenges Mads Kring , Sales Director UK & Nordics, Telit Communications
17:40	Network Innovations Thomas Ekdahl , Product Concepts and New Ideas, Axis
18:00	Cloud Communication and announcement of Cloud Innovation World Cup Michael Abrahamsson , CEO at Ilait Vice President at EuroCloud Europe, EuroCloud Sweden
18:20	Get-Together

Registration at
www.smartworldevents.com

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