



Smart WorldEvents

Smarter living on a smarter planet

Smart World Event Fribourg, Switzerland

October 3rd, 2013

Location: Au Parc Hotel

Start: 2:00 p.m.



13:30	Registration
14:00	Welcome by Georges Kotrotsios , VP, Marketing & Business Development, CSEM SA
14:05	Welcome presentation of Alp ICT by Yohann Perron , Project Manager - Strategic Operations, Alp ICT
14:20	Introduction to the Smart World Session and the corresponding innovation competitions (WT / Cloud Innovation World Cups, M2M Challenge), Christian Stammel , CEO & Founder, Navispace
14:30	Keynote about Wearable Technologies, Christian Stammel , CEO & Founder, Navispace
14:30	Cloud Computing
	Cloud Computing is reality already & announcement of Cloud IWC, Prof. Stella Gatzju Grievas , Chairman Eurocloud Swiss, EuroCloud
	Pragmatic Guide to Cloud Computing, Marc-Elian Bégin , Co-founder, Sixsq
15:10	M2M Communications
	New opportunities in the world of M2M communication, Dawn Antle , Ecosystem Manager, Swisscom
	M2M and the networked society, Marcel Mez , Account Manager C&S, Ericsson
	Smart Energy & Smart Grid - for intelligent energy use, Georges Kotrotsios , VP, Marketing & Business Development, CSEM SA
	Internet of Things for Smart Building Applications: focus on energy and comfort, Michael Setton , CEO, Sensaris
16:20	Coffee - break
16:45	Wearable Technologies
	Suitable chip technology makes your wearable device more efficient, Vincent Dubey , Field Application Engineer, Texas Instruments
	Power for Wearable Technologies, Philipp Miehlich , General Manager Marketing & Sales OEM, VARTA Microbattery
	High Stretch Sensor Technology for Wearable Computing Applications, Mark Melnykowycz , Post-Doc. Scientist, EMPA
	Smart World Crash Sensor, ICEdot, David Kördl , Product and Business Development Manager, SportsCurve GmbH
18:00	Get - together

Registration at
www.smartworldevents.com



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