SmartWorldEvents

Smarter living on a smarter planet

Smart World Event
Berne, Switzerland

25 September 2014

Hotel Ambassador & Spa
Seftigenstrasse 99
3007 Berne

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ALP ICT
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Powering
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INNOVATOR'S GUIDE
SWITZERLAND

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ICT Cluster Bern, Switzerland

NAVISPACE

Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization powered by Intel

Time	Session
1:00 p.m.	**Welcome** Yohann Perron, Marketing and Strategic Services Manager, AlpICT Christoph Beer, Managing Director, ICT Cluster Berne
1:05	Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™ Neil Cox, Marketing Director EMEA, Intel Corporation
1:30	Introduction to the Smart World Session and the corresponding Innovation Competitions Christian Stammel, CEO & Founder, Navispace
1:45	New opportunities in M2M communications Jaap Vossen, acting Head of M2M, Swisscom
2:00	The network society Jens Hundertmark, Head of Sales Engagement Western Europe, Ericsson
2:15	Securing the deployment of Internet of Things Axel Hansmann, VP Strategy & Marketing, Gemalto M2M
2:30	Wireless Cloud-based M2M technology Martin Buber, Business Development Manager, Microtronics Engineering
2:45	**Coffee Break**
3:15	Tank to the cloud - the efficient logistic ! Jean-Marc Uehlinger, Operational Director, Sensile Technologies
3:30	M2M hail- & thunderstorm dynamic weather protection and process-automation Rainer Stocker, Founder & Partner Pres. of Board, Swisslmobile
3:45	IoT, Wearables and mobile communication Gerard Cronin, Group Vice President, External and Marketing Communications, STMicroelectronics (Speaker tbc)
4:00	Cloud based monitoring of activities Davide Merico, Managing Director, Contexta Evo
4:15	Sensing Technology for Smart Tele Health Solutions Stephan Bachofen, Head of Software, Biovotion
4:30	**Closing Remarks**
4:45	**Get together**

Register for free at www.smartworldevents.com

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