



Smart WorldEvents

Smarter living on a smarter planet

Smart World Event Berne, Switzerland

25 September 2014

Hotel Ambassador & Spa
Seftigenstrasse 99
3007 Berne



Powering
Business
Innovation



INNOVATOR'S GUIDE
SWITZERLAND



Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing powered by Intel



1:00 p.m.	Welcome Yohann Perron , Marketing and Strategic Services Manager, AlpiCT Christoph Beer , Managing Director, ICT Cluster Berne
1:05	Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™ Neil Cox , Marketing Director EMEA, Intel Corporation
1:30	Introduction to the Smart World Event and the corresponding Innovation World Cup series Christian Stammel , CEO & Founder, Navispace
1:45	New opportunities in M2M communications Jaap Vossen , acting Head of M2M, Swisscom
2:00	The networked society Jens Hundertmark , Head of Sales Engagement Western Europe, Ericsson
2:15	Securing the deployment of Internet of Things Axel Hansmann , VP Strategy & Marketing, Gemalto M2M
2:30	Wireless cloud-based M2M technology Martin Buber , Business Development Manager, Microtronics Engineering
2:45	Coffee Break
3:15	Tank to the cloud - the efficient logistics ! Jean-Marc Uehlinger , Operational Director, Sensile Technologies
3:30	M2M hail- & thunderstorm dynamic weather protection and process automation Rainer Stocker , Founder & Partner President of Board, Swiss1mobile
3:45	IoT, Wearables and mobile communication Gerard Cronin , Group Vice President, External and Marketing Communications, STMicroelectronics (tbc)
4:00	Cloud based monitoring of activities Davide Merico , Managing Director, Contexta Evo
4:15	Sensing technology for smart tele health solutions Stephan Bachofen , Head of Software, Biovotion
4:30	Closing Remarks
4:45	Get-together
6:00	End of Smart World Event

Register for free at www.smartworldevents.com

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