



Smarter living on a smarter planet

Smart World Event

Malmö, Sweden

16 September 2014

Media Evolution City, Stora Varvsgatan 6a, 21119 Malmö

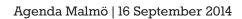


















Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization powered by Intel

2:00 p.m.	Welcome Kajsa Bengtsson, Marketing Director, MINC
2:05	Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™ Yorick Schetgen, Product and Solutions Marketing Manager, Intel EMEA
2:30	Introduction to the Smart World Session and the corresponding Innovation World Cup Series Christian Stammel, CEO & Founder, Navispace
2:45	IoT, wearable and mobile communications David Lamb, Market Development Manager, North Europe, STMicroelectronics
3:00	Interpretation of body language with embedded firmware Ants Patrik Maran, Founder & CEO, ULOCS
3:15	The network society Nils-Henrik Faber, Engagement Manager, Machine-to-Machine RECA EP Communication Services, Ericsson
3:30	Coffee Break
4:00	Innovative video surveillance and access control <u>Lukas Segelmark</u> , Business Development, New Business, <u>Axis Communications AB</u>
4:15	Securing the deployment of Internet of Things Axel Hansmann, VP Strategy & Marketing, Gemalto M2M
4:30	Portable Energy for IoT/M2M applications Leon Wanless, European Distribution Manager and KAM, VARTA Microbattery
4:45	Saving the earth with IoT Anders Hedberg, CEO, Sensefarm
5:00	How do the devices know where they are? Mats Lindoff, Co-Founder, Combain Mobile AB
5:15	Closing Remarks
5:20	Get together

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