



Smart WorldEvents

Smarter living on a smarter planet

Smart World Event Malmö, Sweden

16 September 2014

Media Evolution City,
Stora Varvsgatan 6a,
21119 Malmö

ØRESUND STARTUPS

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invest in skåne
part of business region skåne

NAVISPACE

Internet of Things, Wearable Technologies, Cloud Computing and Smart Urbanization
powered by Intel



2:00 p.m.	Welcome Kajsa Bengtsson , Marketing Director, MINC
2:05	Keynote Speech , Lowering barriers to entry to IOT and wearables with the Intel Edison™ Yorick Schetgen , Product and Solutions Marketing Manager, Intel EMEA
2:30	Introduction to the Smart World Session and the corresponding Innovation World Cup Series Christian Stammel , CEO & Founder, Navispace
2:45	IoT, wearable and mobile communications David Lamb , Market Development Manager, North Europe, STMicroelectronics
3:00	Interpretation of body language with embedded firmware Ants Patrik Maran , Founder & CEO, ULOCS
3:15	The network society Nils-Henrik Faber , Engagement Manager, Machine-to-Machine RECA EP Communication Services, Ericsson
3:30	Coffee Break
4:00	Innovative video surveillance and access control Lukas Segelmark , Business Development, New Business, Axis Communications AB
4:15	Securing the deployment of Internet of Things Axel Hansmann , VP Strategy & Marketing, Gemalto M2M
4:30	Portable Energy for IoT/M2M applications Leon Wanless , European Distribution Manager and KAM, VARTA Microbattery
4:45	Saving the earth with IoT Anders Hedberg , CEO, Sensefarm
5:00	How do the devices know where they are? Mats Lindoff , Co-Founder, Combain Mobile AB
5:15	Closing Remarks
5:20	Get together

Register for free at www.smartworldevents.com

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