



Smart WorldEvents

Smarter living on a smarter planet

Smart World Event Oulu, Finland

02 October 2014

Ravintola Nallikari
Nallikarinranta 15
90510 Oulu

OULU | BusinessOulu

**YRITYS
TAKOMO**



**OULUN
KAUPPAKAMARI**

TE-palvelut
gäster | services

NAVISPACE

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing powered by Intel



2:00 p.m.	Welcome Janne Mustonen , Director, Key Account Management, Business Oulu Kari Kivistö , CEO, Yritystakomo Ville Heikkinen , Partner, Butterfly
2:05	Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™ Paul Stacey , Wearable Technology and Smartphone Marketing Manager, Intel EMEA
2:30	Introduction to the Smart World session and the corresponding Innovation World Cup series Dr. Sonja Sulzmaier , Managing Partner, Navispace
2:45	IoT, wearable and mobile communications David Lamb , Market Development Manager, North Europe, STMicroelectronics
3:00	Making machines talk – enabling the Internet of Things in the 2G, 3G and 4G arena Mads Kring , Sales Director Northern Europe, Telit Wireless Solutions
3:15	The networked society Bo Ribbing , Head of Sales Development, Device Connections, Ericsson (speaker tbc)
3:30	Coffee Break
4:00	Securing the deployment of Internet of Things Lenz Holger , Connected Services & Partnerships Director, Gemalto
4:15	Monitoring and control of energy networks and smart city infrastructure Esa Posio , VP Business Development, Cyberlightning
4:30	Revolution of connections between remote devices Tero Lepistö , CEO, Tosibox
4:45	Smart watch and wearable design domain Hanna Savolainen , Senior Account Manager, Wireless, Elektrobit
5:00	IoT enabling cloud business Christian Sundell , Director, Head of Oulu Datacenter Program
5:15	Closing Remark
5:20	Get-together

Register for free at www.smartworldevents.com

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