



Smart WorldEvents

Smarter living on a smarter planet

Smart World Event Oulu, Finland

02 October 2014

Ravintola Nallikari
Nallikarinranta 15
90510 Oulu

OULU | BusinessOulu

**YRITYS
TAKOMO**



**OULUN
KAUPPAKAMARI**



NAVISPACE

Internet of Things, Wearable Technologies and Cloud Computing powered by 

2:00 p.m.	<p>Welcome Kari Kivistö, CEO, Yritystakomo Janne Mustonen, Key Account Director ICT, Business Oulu Kari Backman, Specialist, North Ostrobothnia Employment and Economic Development Office Ville Heikkinen, Partner, Butterfly Ventures</p>
2:05	<p>Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™ Paul Stacey, Wearable Technology and Smartphone Marketing Manager EMEA, Intel Corporation</p>
2:30	<p>Introduction to the Smart World session and the corresponding Innovation World Cup Series Dr. Sonja Sulzmaier, Managing Partner, Navispace</p>
2:45	<p>IoT, wearable and mobile communications David Lamb, Market Development Manager, North Europe, STMicroelectronics</p>
3:00	<p>The Internet of Things made plug and play Mads Kring, Sales Director Northern Europe, Telit Wireless Solutions</p>
3:15	<p>The networked society Nils-Henrik Faber, Engagement Manager, Machine-to-Machine Communication Services, Ericsson</p>
3:30	<p>Coffee Break</p>
4:00	<p>Securing the deployment of the Internet of Things Holger Lenz, Connected Services & Partnerships Director, Gemalto</p>
4:15	<p>Empowering smart city systems Esa Posio, VP Business Development, Cyberlightning</p>
4:30	<p>With plug & go technology connections so intelligent that they are simple Tero Lepistö, CEO, Tosibox</p>
4:45	<p>Elements of successful smart watch products Hanna Savolainen, Senior Account Manager, Wireless, Elektrobit</p>
5:00	<p>Closing Remarks</p>
5:15	<p>Get together</p>
6:30	<p>End of Smart World Event</p>

Register for free at www.smartworldevents.com

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