



Smarter living on a smarter planet

## **Smart World Event**

Oulu, Finland

## 02 October 2014

Ravintola Nallikari Nallikarinranta 15 90510 Oulu



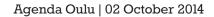


















Internet of Things, Wearable Technologies and Cloud Computing powered by (intel)



2:00 p.m.	Welcome Kari Kivistö, CEO, Yritystakomo Janne Mustonen, Key Account Director ICT, Business Oulu Kari Backman, Specialist, North Ostrobothnia Employment and Economic Development Office Ville Heikkinen, Partner, Butterfly Ventures
2:05	Keynote Speech, Lowering barriers to entry to IOT and wearables with the Intel Edison™  Paul Stacey, Wearable Technology and Smartphone Marketing Manager EMEA, Intel Corporation
2:30	Introduction to the Smart World session and the corresponding Innovation World Cup Series Dr. Sonja Sulzmaier, Managing Partner, Navispace
2:45	IoT, wearable and mobile communications David Lamb, Market Development Manager, North Europe, STMicroelectronics
3:00	The Internet of Things made plug and play  Mads Kring, Sales Director Nortern Europe, Telit Wireless Solutions
3:15	The networked society Nils-Henrik Faber, Engagement Manager, Machine-to-Machine Communication Services, Ericsson
3:30	Coffee Break
4:00	Securing the deployment of the Internet of Things Holger Lenz, Connected Services & Partnerships Director, Gemalto
4:15	Empowering smart city systems  Esa Posio, VP Business Development, Cyberlightning
4:30	With plug & go technology connections so intelligent that they are simple Tero Lepistö, CEO, Tosibox
4:45	Elements of successful smart watch products Hanna Savolainen, Senior Account Manager, Wireless, Elektrobit
5:00	Closing Remarks
5:15	Get together
6:30	End of Smart World Event

## Register for free at www.smartworldevents.com

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