



INNOVATION
WORLD
CUP
SERIES

INNOVATION WORLD CUP CONFERENCE

— NICE JUNE 25 | 2015 —

AGENDA

INNOVATION WORLD CUP
CONFERENCE 2015

Innovative City

Conference Room 7
Acropolis Palais des Congrès
1 Esplanade Kennedy
06300 Nice

INNOVATIVE
CITY 2015

com
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INNOVATE TOGETHER

TEAM
CÔTE
D'AZUR
CREATIVITY FOR BUSINESS
THE CÔTE D'AZUR ECONOMIC DEVELOPMENT AGENCY

PARIS
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ENTREPRISES

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INNOVATION WORLD CUP CONFERENCE

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Agenda Innovation World Cup Conference NICE | June 25, 2015

Internet of Things, Wearable Technologies, M2M Communications and Cloud Computing **powered by Innovative City 2015, Team Cote D'Azur, Com4Innov, and Paris Region Enterprises**

| | |
|-----------|--|
| 1:00 p.m. | Welcome Jean-Francois Chapperon , Head of IT projects, Team Cote d'Azur Vincent Roumeas , Paris Region Enterprises |
| 1:15 p.m. | Introduction to the conference and the corresponding Innovation World Cup Series Dr. Sonja Sulzmaier , Managing Partner, Navispace |
| 1:30 p.m. | Easy technology for wearable developers Gerard Cronin , Head of Marketing Communications, STMicroelectronics |
| 1:45 p.m. | It all starts with trust. Reza Houdjal , Head of Sales M2M Central and Northern Europe, Gemalto |
| 2:00 p.m. | Make it big with something small Ed Kay , Developer Relations Manager, MediaTek Labs |
| 2:15 p.m. | CloudEO Emmanuel Mondon , Business Development Manager, CloudEO |
| 2:30 p.m. | Smarter cities for smarter technologies Philippe Koller , Vice President Sales & Marketing, Cicor |
| 2:45 p.m. | Networking break |
| 3:15 p.m. | The right energy source for innovative city applications Jean-Claude Kapp , Marketing & Sales Director France, VARTA Microbattery |
| 3:30 p.m. | Introduction to the european IoT testbeds and tools Laurent Gaume , Business Development Manager, Com4Innov |
| 3:45 p.m. | French tech start-ups present their innovative IoT and Smart City solutions Innovation for better healthcare Quakeshare - Global solidarity based earthquake network Semantic interoperability in the Internet of Things How to turn people into energy efficient players in the Smart City? Connected assets & smarter Cities : a jumpstart into IoT Applications Urban Power™: a solution powered by big data to optimize energy Christophe Bianchi , CEO and Founder, Feeligreen Gaelle Le Roux , R&D Director and Co-founder, Cynsis Franck Le Gall , COO, Easy Global Market Jérémie Jean , Founder, eGreen Maurice Zembra , CEO, Vertical M2M Eric L'Helguen , CEO, EMBIX |
| 5:00 p.m. | Closing remarks |
| 5:15 p.m. | End of Innovation World Cup Conference NICE |



Register for free at www.innovationworldcup.com/event-registration/

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