Cloud Call Center

by AloTech, Turkey

ALOTECH
A CLOUD COMPANY
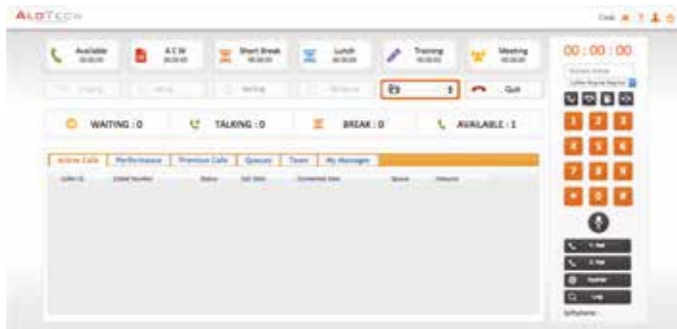
Cloud Call Center, presented by AloTech, is a new generation communication technologies platform where all contact center functions are offered online as "services". Cloud Call Center changes the way technology and location based contact centers are operated and transforms them into "totally flexible" establishments independent of infrastructure and location.

Companies which prefer AloTech's Cloud Call Center services over the conventional technologies, get all the solutions they need without any investment. Thanks to the flexibility offered by Google App Engine, they can service their clients as well as monitor and manage their operations in real time from everywhere that offers an Internet connection. Without having to bear any additional costs, they can maximize or minimize their operations whenever they like. Also, without having to pay for expenses such as hardware, software, maintenance and license fees, they only get billed for the used services.
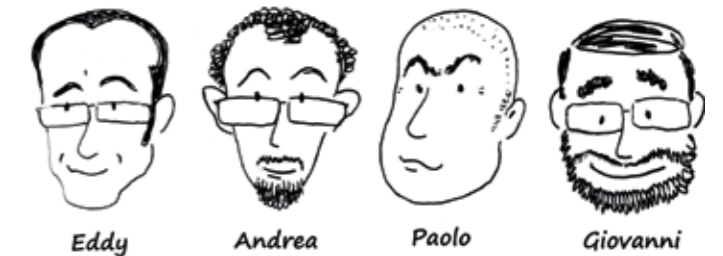
ClouDesire

by ClouDesire.com, Italy

ClouDesire allows software vendors to sell and distribute Applications as SaaS. Through any Cloud. Within minutes. Without coding.

ClouDesire is a "two-sided marketplace enabling platform" that finally liaise all the cloud stakeholders (cloud providers, ISVs, application developers, customers), solving cloud-related technological issues while streamlining the Go-To-Market on the supply side: without any modification to the applications and with full portability between several cloud providers, ClouDesire supports the full life cycle of SaaSification, from deploying applications on any cloud provider to sell and distribute them "as a service", with integrated upgrading, patching, monitoring, and billing tools. Hence allowing software vendors to focus only on what they need more: maximizing the sales of their applications.

Eddy   Andrea   Paolo   Giovanni

CLOUD INNOVATOR OF THE YEAR
ICT BUSINESS SERVICES

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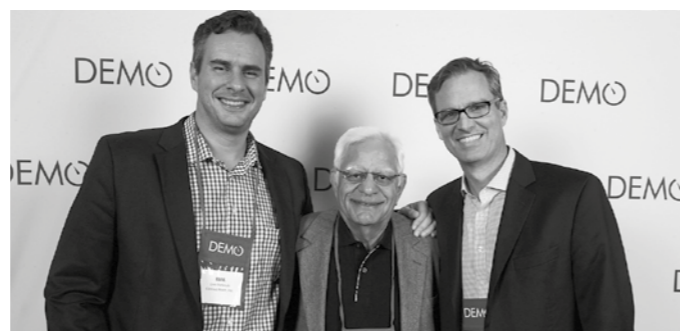cloudesire

INNOVATION
WORLD
CUP
SERIES

ContractRoom

by ContractRoom Inc., USA

ContractRoom was founded in 2012, and is headquartered in Palo Alto, CA. The founding team has a vision to "make the world more agreeable", and a core belief that the whole process of contracting should be happy, not just the signing. ContractRoom customers are more interested in getting deals done faster and better than being mired in a sea of paper, redlines, restatements, amendments, breaches, audits and etc. And "Happy Contracting" is having 100% control over the process with 75% faster closing cycles, 50% less errors and 20% less expense.

ContractRoom is a cloud-based contract negotiation and workflow automation platform. It replaces a highly manual, paper-based environment with the potential for complete automation of an operation, while smoothing out all the back-and-forth between negotiating teams and their counterparties. And it's the first system to capture and structure behavioral and transactional data during actual negotiations, providing rich analytics on the agreement-building process.

Application Modernisation Suite

by Fedr8, UK

Fedr8 is a multi-award winning, international software provider that helps companies optimise their cloud adoption strategy, identifying the best service models and providers.

Fedr8 Application Modernization Suite (AMS) software helps companies modernize their existing legacy applications to enable them to take advantage of these latest cloud technologies, including Platform as a Service (PaaS), Application Containerization and enables the implementation of agile "Devops" methodologies.

We accelerate the transformation of existing applications, significantly reducing the time, cost and risk associated with application transformation, ensuring that applications are: Deployed to the best execution venue, Integrated fully with new technology platforms, structurally secure and optimized for efficient operations.

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CONTRACTROOM
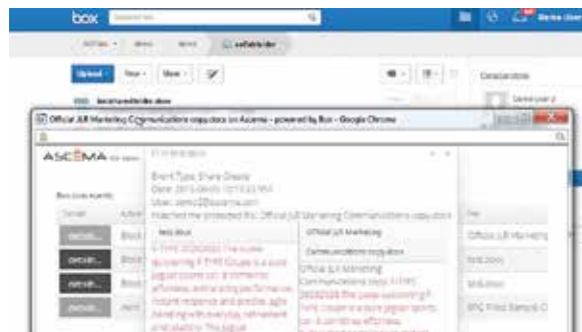
fedr8

INNOVATION WORLD CUP SERIES

Ascema for Box

by GeoLang Ltd., UK

GeoLang is a UK based SME Research Lab and our Ascema platform protects unstructured data in the cloud. The Ascema solution provides a fingerprinting, indexing and matching algorithm which is supported by machine learning algorithms for automated classification and a dashboard that provides real time contextualized visualization to a level of granularity not currently available.

Ascema has significant value to traditional data guards and not only detects but intervenes in real time. Developed in collaboration with Jaguar Land Rover and University of Surrey and supported by grant funding from Innovate UK, Ascema protects high value information and Intellectual Property in the cloud.

ioGrow

by ioGrow, USA

ioGrow is a Social CRM built on top of Google products that offer:

Lead generation from LinkedIn using ioGrow Chrome extension, with just one click you can automatically add a new lead from LinkedIn to ioGrow. No need to spend time on data entry. Focus on what matters: serving your customers and closing more deals. Lead generation from Gmail, using our Chrome extension, you can convert your contacts into leads and manage tasks, right from your Gmail inbox.

Twitter Discovery lets you discover what people are talking about your products and helps you convert them into customers by listening, engaging quickly, to strengthen your online presence.
Organize your sales process & close more deals, whether you're completing your daily tasks, scheduling your events with your customers or closing a sales opportunities, getting everything related to the job in one page, instantly makes collaboration easier. Attach files, add notes and comments-everything's updated in real time.

GeoLang
to realise is to visualise

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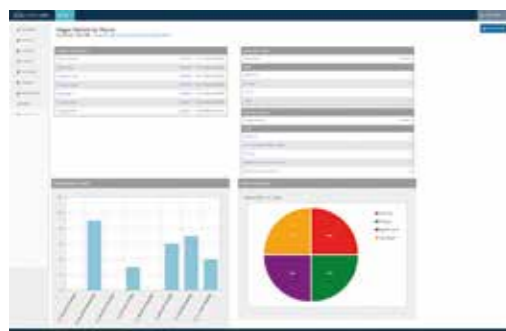SERIES

Point-of-Rental CLOUD

by Point-of-Rental, USA

Point-of-Rental CLOUD provides reliable inventory and rental management accessible through the internet. Available by a monthly subscription, CLOUD has a flexible design that runs smoothly with any sized business in a wide range of industries.

It communicates between multiple locations, and CLOUD is lightning fast – Using interface technology from Google allows the application to be responsive and fast for employees and customers. Furthermore, the automated build process and continuous integration allows for the release of new features and updates every two weeks.

Highlights of CLOUD include the ability to: upload photos to track equipment condition, process credit cards, access an online storefront, automatically configure 2D barcode readers, and export with QuickBooks. Fast and intuitive, CLOUD enables businesses to deliver the best customer experience and provides data to make smarter business decisions from anywhere.
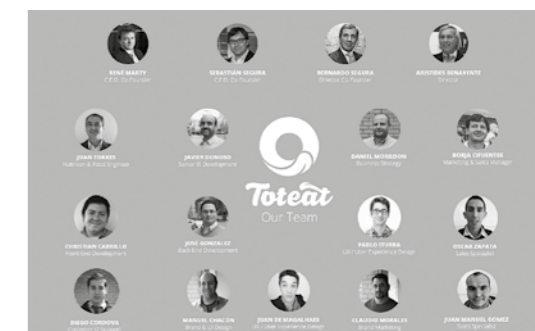
TotEat

by TotEat S.A., Chile

Our project started in Spain in early 2013, and after several months we decided to move to Chile. From here, Toteat is developing a global solution for the food, nutrition, healthcare and gastronomy industries worldwide. We have created a robust cloud platform based on Google's cloud platform and web applications running AngularJS. It is capable of supporting hundreds of millions of users, billions of daily transactions and BigData information.

Our founder's experience in global food corporations, SAP ERP implementations and 40 years of IT development have let us build a new approach from the ground up, uniting many modules and functionalities in one common solution, which when fully deployed will connect people, restaurants, providers and physicians around the world.

"Toteat's mission is to contribute to people's wellness, by providing a digital platform to advise and guide people everywhere in the world in their daily food consumption, nutrition and health-related activities."

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CLOUD

Toteat

Virtual Private Storage Arrays™

by Zadara Storage, USA

Zadara Storage is an award-winning provider of enterprise storage-as-a-service, delivering file and block storage with high-performance, high availability and predictability (QoS). The company's patented, software-defined Virtual Private Storage Arrays™ (VPSA™) deliver flexible, multi-tenant enterprise SAN and NAS technology for peta-scale primary and secondary storage. With isolated resources, exceptional data security, management control and predictable performance, VPSAs meet the most stringent Service-Level Agreements (SLAs), even in public cloud deployments. Its as-a-service model offers its customers — who include renowned enterprises, SMBs and startups — a flexible, agile and cost-efficient storage infrastructure. Available on-premises via the groundbreaking OPaaS (On-Premise as a Service) offering, Zadara delivers fully managed local storage with consumption pricing. VPSA is also available via a wide range of worldwide cloud and colocation providers, including value-added relationships with Amazon Web Services (AWS), Microsoft Azure, Dimension Data, CloudSigma, and others.

ZADARA STORAGE

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10 September 2015	January 2016	April 2016

Learn more at **wearable-technologies.com**

VNS3

by Cohesive Networks, UK

Cohesive Networks' software-only virtual networking device, VNS3, can be combined with any of our partners' solutions to create a more secure, streamlined network for public, private, or hybrid cloud environments.

VNS3 lets users place core network functions into the application layer through the Docker-based container plug-in system. With additional network function compatibility built into the VNS3 Container Plug-in Platform, cloud customers can use cloud without the fears of vendor lock-in.

User controlled, application-centric networking can be a very powerful solution in terms of security, compliance and risk management in any cloud environment. VNS3 offers enhanced network services on top of the cloud network, including VLAN peering, encryption, firewall, multicast support and region peering. Also key to the plug-in system is how easily users can save on runtime hassles by loading these functions into a single VNS3 instance instead of separate VMs.

Kenandy Cloud ERP

by Kenandy Inc., USA

Kenandy is the cloud ERP platform for the modern global enterprise. Kenandy empowers people to work the way they want to work on any device anywhere in the world—it's easy to use, implement and change. The system automates all of your core business processes including order-to-cash, procure-to-pay, planning and production, global financials, and trade promotion management. Kenandy creates enterprise agility and provides a foundation for business innovation and transformation. Kenandy is built on the Salesforce Platform and was founded by Sandra Kurtzig in 2010.

CLOUD INNOVATOR OF THE YEAR
INDUSTRY 4.0

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Thingsee One

by Thingsee, Finland

The amount of work and resources that currently go into designing new hardware is a major barrier to the Internet of Things. Thingsee makes building new IoT apps and services faster and easier, at a fraction of the cost.

Thingsee's first product, called Thingsee One, is the world's first smart developer device. It has built-in sensors that sense what happens around it, is smart enough to tell what is important, and has wireless connectivity to send you notifications, anywhere and anytime. The device's up-to-a-year of battery life and rugged design open up new opportunities for apps. Thingsee One comes with easy to use applications; now anyone can become an Internet of Things developer. It is open source and works with every IoT cloud out there.

Thingsee was founded in January 2015 and is based in Oulu, Finland. It is a spin-off to the fast growing design & engineering company Haltian.
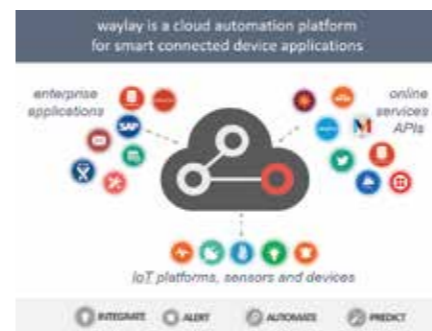
Waylay

by Waylay, Belgium

Waylay is an automation platform for enterprise IoT solutions. It combines data from connected devices, enterprise IT systems and online services, processes and reasons on these data in real-time and acts on the decisions. Waylay notifies, automates and predicts. With Waylay, OEMs, integrators and solution providers move beyond data aggregation and visualization and leverage IoT to improve business processes in real-time. Waylay is offered as a cloud service. Waylay was founded in 2014 and operates out of Ghent, Belgium. Waylay's name originates from the verb 'to waylay'. Our platform lies in wait for various information streams, combines and reasons on those information streams in a sophisticated way, and takes action.

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ParknCloud

by Mylaensys LLC, USA

ZappKit

by carzapp GmbH, Germany

The first parking meter was installed in the 1930's and over time became more sophisticated, incorporating credit card readers, solar panels, batteries, computers and network connection within a strong steel armor to protect the money and the valuable technology.

Although the revenue generated by parking meters is huge, the cost of the infrastructure maintenance has significantly grown. The innovation of ParknCloud is based on a simple idea: when you remove just the right things in just the right way, good things happen.

ParknCloud is a virtual parking solution which allows to pay, collect fees and enforce on-street / off-street parking without deployment of two hundred pounds devices.

It is a Software as a Service (SaaS) which runs on the world's fastest, most powerful and secure cloud infrastructure on the planet: the Google Cloud Infrastructure creating the magic to make parking as easy as dropping a pin on a map.

carzapp provides complete smart access solutions to any kind of physical resource, be it your car, your house or even a construction machine. You can remotely provide access to a third person. This authorized person can then use their smartphone to gain access without the need of a physical key exchange. To provide this service we have our own hardware called the ZappKit which gets attached to your resource. The ZappKit is an automotive certified (ECE homologation regulations) piece of hardware that connects to the carzapp servers and can lock, unlock, immobilize, locate and monitor remote resources. Additionally we provide a corresponding software platform that simplifies user and access management and includes a billing and payment system. The product is completed by a smartphone app that functions as a key and allows requesting access as well as booking.

CLOUD INNOVATOR OF THE YEAR
MOBILITY

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The Avacar API

by Carknow LLC, USA

The "Avacar" API is a software layer running on MIT's CloudThink open object mirroring platform. Avacars are digital duplicates of physical vehicles created by wireless interface hardware and are used to simplify the development of cross-manufacturer applications. This API makes it possible to write one app for any vehicle make and model, with access to rich data and actuation possibilities. This is possible due to brand-agnostic hardware and Cloud translation of manufacturer proprietary networks.

CarKnow commercializes research performed at MIT, SUTD, and ETH. It produces tools freeing information trapped in vehicle diagnostic networks, enabling the development of applications to improve vehicle efficiency, reliability, and comfort. CarKnow's "Carduino" provides a bridge between car and Cloud, enabling developers to build applications to improve the vehicle ownership experience. The Carduino device collects vehicle data and helps control actuators, enabling applications that save drivers time and money and bring them joy.

MECH5®

by Nebula Systems Ltd., UK

MECH5® is a secure, cloud-based, vehicle data analytics platform that accesses the vast and unexploited data generated by modern vehicles. Users of MECH5 can remotely access any data stream of any ECU from virtually any car and in some cases even control them.
At Nebula Systems we are a small but very passionate team whose ultimate goal is to develop cloud-based technology that will revolutionize the automotive markets. Together, we have more than 20 years of combined experience accessing and interpreting automotive data.

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INNOVATION
WORLD
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parkpocket

by Parkplatz-gesucht UG, Germany

parkpocket is a big data company for parking. In real-time, car drivers are informed about vacant car parks, prices, electric vehicle charging stations and other features, and are directly navigated there. parkpocket's solution can be used via an app, but is also easily integrated into other digital devices, services and connected car solutions.

parkpocket

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Q.rad digital heater

by Qarnot Computing, France

QARNOT COMPUTING

Qarnot has created and deployed the Q.rad, an electrical heater using high performance computing (HPC) processors as a heat source. Totally silent, it gets computing instructions through the Internet and the heat produced by workload processing provides free and efficient heating for homes, public buildings and offices. Thanks to its embedded sensors and features, the Q.rad digital heater constitutes a pivotal element in this coming future by bringing seamless Intelligence for domestic usage and distributed computing power to serve the economy. Discreet, simple to use and install, the Q.rad is indispensable for the 21st century home: ecological, economical and smart. On the other hand, Qarnot provides cheaper and greener HPC for Qarnot's clients, including major banks and animation studios, since Qarnot avoids data center expenses related to infrastructure, maintenance and cooling.

Qarnot is a Paris-based startup founded in 2010 by Paul Benoit, a former HPC banking expert. Today, Qarnot's team counts 23 people.

e-novatRx

by enovatRx, Pakistan

e-novatRX™ is a mobile app-enabled, integrated, digital health and digital finance 'passport' that provides consumers authorized access to pre-discounted prescription medications, prescribed digitally by providers, with POS digital payment processing capability at a nationwide network of retail pharmacies. The medical history of a consumer travels with them, promoting continuity of care and preventing potential medical errors (from ineligible written prescriptions) while significantly increasing mobile banking transactions for participating merchants.

CLOUD INNOVATOR OF THE YEAR
SMART LIVING

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www.enovatrx.com
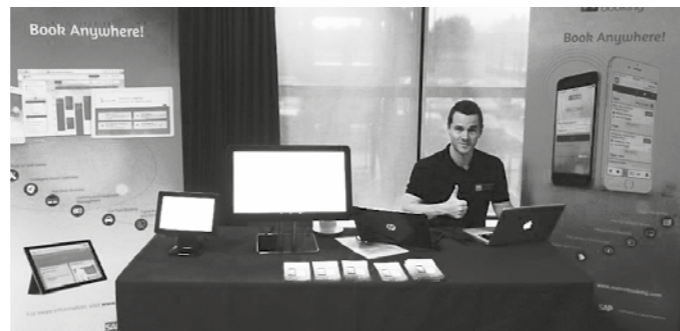
INNOVATION WORLD CUP SERIES

Matrix Booking

by Keytree Ltd., UK

Matrix Booking is a world class meeting room and resource booking software as a service offering developed by Keytree running in the cloud. It is suitable for any organization and empowers users with mobile apps, web interface and outlook plugins to make booking rooms and resources easy. Room signage and kiosks for visitors and employee are also available to ease navigation and finding out what is available. Matrix also has real-time occupancy sensors, developed in house, that monitor exact usage of the rooms and hot desks to maximize usage of your space.

Keytree Limited is a high tech company based in central London. Founded in 2006, Keytree has grown to 160 people, winning numerous awards for innovation, design and quality and has been in the UK Tech track 100 fastest growing companies for three years running.
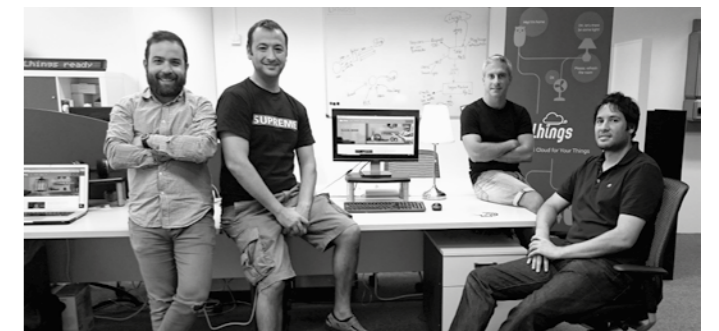
Lhings

by Lyncos Technologies S.L., Spain

Lhings brings the Internet of Things closer to everyone that wants to be part of the connected world by using a friendly interaction platform. It allows people to interact with devices, and with them, offer services to others thanks to our technology based on cloud connectivity.

This initiative was created in 2012 by a group of PhD researchers in close contact with applied technology and innovation. With a futuristic, but feasible, vision of a connected world where everyone would be able to use technology to improve their lives, this project was motivated.
Nowadays, Lhings is source of new business cases from different sectors, from reactive approaches in insurance companies to smart communities at the university campus. With Lhings, end-users, as well as enterprises, city councils, service providers, integrators and manufacturers play an important role, as we are all enabled to contribute in building the connected world.
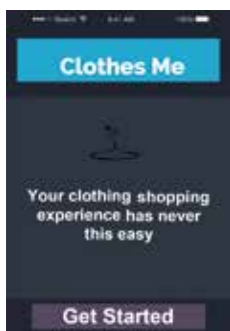
info@keytree.co.uk
www.keytree.co.uk

hello@lhings.com
www.lhings.com

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Clothes Me

by Technical University of Madrid, Spain

Clothes Me (Cme) is a smart mobile application which provides a solution based on the Internet of Things (IoT) concept for promoting the clothing discovery experience of end-user who purchase clothing online. End-user peers are able to discover and explore their preferred clothing styles in real time from people wearing the clothes. Clothes Me enables End-users to use a virtual dressing room experience for matching measurement sizes to their selected clothing.

Wattio SmartHome 360°

by WattioCorp. S.L., Spain

Founded in 2010, Wattio is an award-winning company that develops, manufactures and sells a cloud based platform of innovative smart home solutions.

Wattio is a one stop solutions provider for utilities, telcos and and other home services big providers.

With an in-house R&D team (software and hardware collaborating), Wattio concentrates a variety of service offerings (electricity, comfort, security, and care) in just one solution for the connected home.

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IOT / M2M INNOVATION WORLD CUP

WT INNOVATION WORLD CUP

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MECH5®

by Nebula Systems Ltd., UK

MECH5® is a secure, cloud-based, vehicle data analytics platform that accesses the vast and unexploited data generated by modern vehicles. Users of MECH5 can remotely access any data stream of any ECU from virtually any car and in some cases even control them.

At Nebula Systems we are a small but very passionate team whose ultimate goal is to develop cloud-based technology that will revolutionize the automotive markets. Together, we have more than 20 years of combined experience accessing and interpreting automotive data.

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SPECIAL PRIZE „GEO AWARD"

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For more information please visit www.innovationworldcup.com

Google Cloud Platform

Google Cloud Platform enables developers to build, test and deploy applications on Google's highlyscalable and reliable infrastructure. Computing, storage and application services for your web, mobile and backend solutions.

• Build on the same infrastructure that allows Google to return search results in milliseconds, serve 6 billion hours of YouTube video per month and provide storage for Gmail users.

• Rapidly develop, deploy and iterate your applications without worrying about system administration. Google manages your application, database and storage servers.

• Virtual machines. Managed platform. Blob storage. Block storage. NoSQL datastore. MySQL database. Big Data analytics. Google Cloud Platform has all the services your application architecture needs.

• Applications hosted on Cloud Platform can automatically scale up to handle the most demanding workloads and scale down when traffic subsides. You pay only for what you use.

• Every millisecond of latency matters. Google's compute infrastructure gives you consistent CPU, memory and disk performance. With our worldwide community of users, partner ecosystem and premium support packages, Google provides a full range of resources to help you get started and grow.

CLOUDEO

CloudEO – the unique portal for all those who create, interpret and use geodata – offers to its customers a secure and highly scalable geo infrastructure to develop, produce and market geo services. It brings data, software and processing power together within a private cloud service and a certified hosting environment.

Within CloudEO's geo collaboration platform content providers, software developers, service providers and geodata users become partners within one ecosystem providing affordable geo services for commercial applications.

For more information please visit www.innovationworldcup.com

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