



## Press information

# The WT | Wearable Technologies Innovation World Cup crowned the six most innovative wearable companies

The world champions in wearables were announced at the WT | Wearable Technologies Conference EUROPE 2016 in Munich.

**Munich, 27 January** It was an innovation wildfire at the WT | Wearable Technologies Conference in Munich: One groundbreaking wearable product after another was presented live on stage by the 28 finalists of the WT | Wearable Technologies Innovation World Cup – coming from all over the world and being selected out of more than 450 submissions. But only six wearable world champions and the WT Innovator of the Year 2016 made the race in the categories “Sports & Fitness”, “Healthcare & Wellness”, “Safety & Security”, “Gaming & Lifestyle” and in the two special prizes “Smart Clothing” as well as “Smart Jewelry”.

The following 28 companies were nominated to become one of the WT world champions of the Year 2016 (in alphabetical order): Antelope Club (Germany), Ashley Chloe (USA), Avanto (Finland), Cardio First Angel (Germany), Cityzen Sciences (France), Cloud DX (Canada), Connect-In (UK), ElektroCouture (Germany), Force Impact Technologies (USA), Gait Up (Switzerland), Health Care Originals (USA), Hykso (Canada), i-Lume (Hong Kong), Kinematix (Portugal), Kingii Technology (USA), Kokoon Technology (UK), Leaf Healthcare (USA), LIBER8 Technology (Hungary), Pins Collective (Sweden), RippleBuds (USA), ROAR for Good (USA), SKUGGA Dynamic Eyewear (Sweden), Tinitell (Sweden), VivoSensMedical (Germany), World Global Network (USA) and Zeev Zalevsky (Israel). Andrea Onetti, Group Vice President and General Manager of Volume MEMS and Analog Division at STMicroelectronics said “Seeing all of these great entrepreneurs showcasing their incredible wearable products on stage—and these represent only the tip of the iceberg among the hundreds that were nominated—demonstrates the vitality and innovation happening today in wearables. It is an honor and a pleasure for STMicroelectronics to participate in the Wearable Technologies Innovation World Cup and contribute our little piece to their success.”



And these are the six winners of the WT | Wearable Technologies Innovation World Cup:

The champion in *Healthcare & Wellness* and WT Innovator of the Year 2016 is **ADAMM by Health Care Originals** (USA):

ADAMM is an intelligent asthma management and three-part solution: a wearable to detect precursor symptoms of asthma, a smartphone app for the management plan basics and a web portal to detect the treatment efficacy. 300 Million people globally who have asthma can benefit from this wearable.

The champion in *Sports & Fitness* is **Run Up by Gait Up** (Switzerland):

Run Up is an advanced wearable motion analysis product for sports and medicine. It provides clinical grade analysis of running mechanics without calibration and helps athletes to reach peak performance as well as trainers and therapists to see e.g. historic trends or injury warnings.

The champion in *Safety & Security* is **i-Lume by i-Lume** (Hong Kong):

The i-Lume system consists of a small, lightweight light module suitable for outerwear, vests, gloves, foot and headwear, bags, and armbands. Through high power automotive grade LED's the i-Lume enables superior visibility and reliability in extreme conditions, especially during the night.

The champion in *Gaming & Lifestyle* is **Kokoon by Kokoon Technology** (UK):

The sleep sensing headphones monitor the sleep and can be connected to a smartphone. Via Bluetooth the mobile app delivers audio techniques to the headphones to induce sleep, monitor the effectiveness and alter the audio to preserve the sleep. They can serve as an "every-day" headphones too.

The champion in *Smart Clothing* is **Antelope Series by Antelope Club** (Germany):

Antelope Series is a performance increasing sportswear, which is based on the electro muscle stimulation (EMS) technology. The muscle contraction will be strengthened from the outside through electrical impulse for a more intense and effective workout.

The champion in *Smart Jewelry* is **Tago Arc by LIBER8 Technology** (Hungary):

The high fashion bracelet is the world's first smart jewelry that works without a battery. The E Ink display with NFC technology allows users to change the pattern and display design with their smartphone and it does not need to be charged.

Techpreneurs and their winning solutions are now part of the official Hall of Fame of the WT | Wearable Technologies Innovation World Cup.



## About the WT Wearable Technologies Innovation World Cup

The WT | Wearable Technologies Innovation World Cup is the leading worldwide innovation competition in the field of Wearable Technologies. It was first launched in 2009, and over 3,500 contestants already took part. The WT | Wearable Technologies Innovation World Cup invites contestants from all over the world to submit innovative solutions in the areas of sports & fitness, healthcare & wellness, gaming & lifestyle, safety & security, smart jewelry and smart clothing. An international panel of industry experts will select the most innovative products according to criteria such as level of innovation, marketability, and usability. For further information please visit: [www.innovation-worldcup.com/wt](http://www.innovation-worldcup.com/wt). Registration is free of charge.

The WT | Wearable Technologies Innovation World Cup is sponsored by STMicroelectronics, MediaTek Labs, AiQ Smart Clothing, VARTA Microbattery, and Cicor. Further partners include WT Wearable Technologies, MEDICA, ISPO, Kickstarter, Continua Health Alliance, as well as the regional partners Team Cote d'Azur, Cluster Digital Barcelona, Government of Canada, TAITRA, Paris Region Entreprises, CSEM, AlpICT, Business OULU, Takomo, IT2I, Medical Valley, Plug and Play Tech Center, ICT Cluster Bern, Com4Innov, Innovative City, CSEM, and Disruptive Week Milan.

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