

# INNOVATION WORLD CUP NEUCHÂTEL

20 September 2017

Register here: [www.innovationworldcup.com/event-registration](http://www.innovationworldcup.com/event-registration)


  
**Microcity**  
Rue de la Maladière 71  
2000 Neuchâtel  
Switzerland

**Participation  
is free of  
charge**

Partners

Supported by



 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
Commission for Technology and Innovation CTI  
Innovation Promotion Agency



INNOVATION  
WORLD CUP  
SERIES

[www.innovationworldcup.com](http://www.innovationworldcup.com)

# INNOVATION WORLD CUP CONFERENCE NEUCHÂTEL

In cooperation with CSEM, AlpICT & Commission for Technology and Innovation CTI

**9:00am -  
12:00pm**

## **DEVELOPER WORKSHOPS (SEPARATE REGISTRATION REQUIRED)**

- > **HOW TO DEVELOP IOT SOLUTIONS WITH ST STARTER KIT AND MICROSOFT AZURE CLOUD**, powered by **STMicroelectronics** and **Microsoft**
- > **INTRO TO MAKING: GET YOUR HANDS DIRTY. LEARN HOW TO CREATE SMART THINGS USING THE GEENY IOT PLATFORM**, powered by **Geeny** by **Telefónica NEXT**
- > **GEMALTO IOT DEVELOPER WORKSHOP**, powered by **Gemalto**

**1:00pm**

## **INNOVATION WORLD CUP CONFERENCE**

### **Welcome**

Georges Kotrotsios, VP Marketing & Business Development, CSEM

### **Introduction to the Conference and Innovation World Cup Series**

Christian Stammel, CEO, Navispace and WT | Wearable Technologies

**1:20pm**

### **From the First Wearable to a Hyper-connected World**

Alain Porret, VP Integrated and Wireless Systems, CSEM

### **Ready-to-go Ecosystem for IoT and Wearable Innovation**

Gilles Alcocer, Senior Manager Partner Ecosystems, STMicroelectronics

### **CTI's Innovation Promotion - How Ideas Achieve Success on the Market**

Sebastian Dubuis, Start-up Coach, Commission for Technology and Innovation CTI

### **Connected IoT Devices – How to Become Part of It**

Markus Vogt, Director Segment Healthcare, EBV Elektronik

**2:45pm**

### **Networking Coffee Break**

**3:10pm**

### **Bringing Trust to the IoT - Connect. Secure. Monetize.**

Ronaldo Robl, Area Manager IoT Products, Gemalto

### **Innovative Energy for Innovative Products**

Andreas Warta, Key Account Manager OEM, VARTA Microbattery

### **Paradigm Shift in IoT: Moving from End-to-end Solutions to Open Ecosystems**

Lars Heidemann, Practice Lead Outreach, Geeny by Telefónica NEXT

### **LoRaWAN Global Networks – where are we today?**

Val Jelinic, Program Manager Open Networks, Semtech Corporation for the LoRa Alliance

**4:30pm**

## **SWISS TECH FOUNDERS PITCHES**

### **Gait Up: An Organic Scale Up Story from Science to Market**

Dr. Benoit Mariani, CEO and co-founder, Gait Up

### **Blockchain-enabled, GDP-compliant Transport of Medicinal Products**

Stefan M. Weber, Chief Operating Officer, modum.io AG

### **Smart City Audience Analytics**

Mark Melnykowycz, Artist-Engineer, idezo GmbH

### **Digital Transformation in Smart Cities**

Jonas Schmid, Head of Business Development, Hivemind AG

**5:15pm**

### **Closing Remarks**

**5:30pm**

## **NETWORKING & GET-TOGETHER POWERED BY CSEM & CTI**

**6:00pm**

End of Innovation World Cup Conference Neuchâtel