

# IOT/WT INNOVATION WORLD CUP®



INNOVATION  
WORLD CUP®  
SERIES



**PARTICIPATION IS  
FREE OF CHARGE**

Submit your solution at  
[www.innovationworldcup.com](http://www.innovationworldcup.com)  
until 2 October 2018



# the IOT/WT INNOVATION WORLD CUP®

MAKING INNOVATION VISIBLE



Hundreds of successful companies like TADO, COBI, Sigfox, Mio Global or Recon Instruments have one thing in common. As finalists of the Innovation World Cup®, they made valuable business connections with leading industry players. Their innovative solutions became visible on the world stage.

The Innovation World Cup® Series is the world's leading IoT competition. Thousands of contestants from over 80 countries have taken part and we would like to invite you to join the ranks of our global success stories.

The IOT/WT Innovation World Cup® welcomes IoT and Wearable Technologies (WT) solutions in eight different categories and four special prizes. All solutions will be evaluated by an international panel of experts on criteria including degree of innovation, business potential and go-to-market approach.

Join now to win prizes worth over \$500,000 including a cash prize of €10,000. Benefit from the unique networking, marketing opportunities and business development activities including free development kits of the partners. Accelerate your success by positioning yourself as an innovation leader in the fields of IoT and WT!



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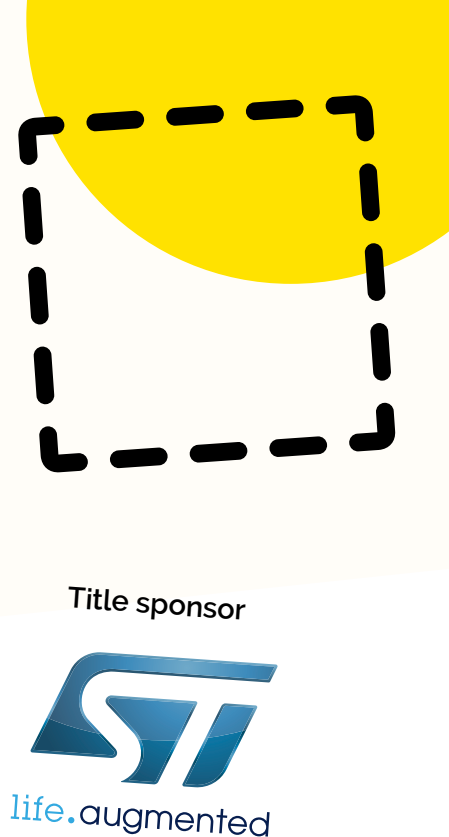
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# CATEGORIES



# SPECIAL PRIZES



# EVENTS



# SUCCESS STORIES

**SIGFOX**  
FINALIST 2013

Innovation World Cup® partner Telit becomes first major technology partner in 2013

\$160M raised in 2016 funding round

Private equity round in 2017

**TADO**  
WINNER 2013

\$17.1M raised in 2015

\$23M raised in 2016

\$57M in venture capital in 2017

**RECON INSTRUMENTS**  
WINNER 2014

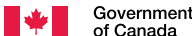


\$10M invested by Innovation World Cup® partner Intel in 2013

\$14M in 2014

Company sold to Intel for \$150M in 2015

# SPONSORS & PARTNERS





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# THE INNOVATION WORLD CUP® SERIES

## MAKING INNOVATION VISIBLE


With over 14 years of successful competitions, the Innovation World Cup® Series is the most established open innovation platform in IoT worldwide. We discover emerging applications, solutions, and investment opportunities in new industries with massive growth potential. In partnership with over 45 leading regional ICT clusters all over the globe, the Innovation World Cup® Series has a significant impact for all parties involved. We connect the ingenuity of our techpreneurs with the potency of leading industry partners to form powerful alliances capable of transforming budding ideas into global giants. For many, the Innovation World Cup® is the reason their innovation is visible to those who make a difference!

The Innovation World Cup® Series is initiated and organized by Navispace AG.

## CONTACT

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**[www.innovationworldcup.com](http://www.innovationworldcup.com)**

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 @IWCseries

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